

SCHEDULE OF EVENTS-TUESDAY

TUESDAY, APRIL 14, 2015

1:00 – 7:00 pm

BOOKSTORE & REGISTRATION OPEN

3:30 – 5:00 pm

PATHWAYS TO LEADERSHIP

Presented by the Membership & Diversity Committee

Learn from Section Leaders what your Section membership has to offer, including making the most of Section resources and opportunities, advancing in Section leadership, and forming professional relationships that will further your career.

CHAIR AND MODERATOR:

- Shimica D. GASKINS, Senior Counsel, U.S. Department of Justice, Office of Legal Policy, Washington, DC

PANELISTS:

- Eugene J. BENICK, Finkelstein Thompson LLP, Washington, DC
- Meghan Edwards-Ford RISSMILLER, Hogan Lovells, Washington, DC
- Rosanna G. LIPSCOMB, Competition Counsel, Google Inc, Mountain View, CA
- Gerald A. STEIN, Attorney, Bureau of Competition, Northeast Region, Federal Trade Commission, New York, NY

5:30 – 6:30 pm

YOUNG LAWYERS & LAW STUDENT HAPPY HOUR

Have you been practicing for less than 10 years? Are you a law student? Then pick-up your Spring Meeting badge and join us as we kick off the start of the Spring Meeting. This is a great opportunity to meet other young lawyers, Section Officers, and the Leadership of the Membership & Diversity Committee.

6:00 – 7:00 pm

COCKTAILS FOR CONSUMER PROTECTION

Does your area of concentration include privacy law and/or consumer protection? Are you interested in learning more about this rising practice area? Or if you would just like to join us for a cocktail after you register, stop by the Bookstore.

6:00 – 7:00 pm

RECEPTION FOR INTERNATIONAL ENFORCERS **TICKETED EVENT**

International enforcement officials are invited to a pre-conference reception with the Section Officers and Council to mingle and learn more about the Section. A ticket to attend will be included in the registration materials for all international enforcers registered for the Spring Meeting.

WEDNESDAY, APRIL 15, 2015

7:30 am – 5:30 pm

BOOKSTORE & REGISTRATION OPEN

8:00 – 8:30 am

FIRST TIMERS BREAKFAST

First time attendees are invited to a breakfast with the Section Chair and the Spring Meeting Co-Chairs. Details will be emailed to first time attendees closer to the conference.

8:30 – 10:30 am

DON'T GUESS AT THE ETHICS **ETHICS**

Presented by the Business Torts & Civil RICO, Compliance & Ethics, and Corporate Counseling Committees

Compliance lawyers must avoid ethical issues when advising clients, or they risk becoming part of the problem. Ethics have not changed, but changes in technology add new twists. Learn from ethics and compliance experts the right answers and questions to ask in this Jeopardy!™ game-show-format panel.

CHAIR AND MODERATOR:

- Dorothy G. RAYMOND, Law Offices of Dorothy Gill Raymond, Loveland, CO

PANELISTS:

- Timothy J. BRIDGEFORD, Senior Corporate Counsel, Tyco International, Princeton, NJ
- Kathryn M. FENTON, Jones Day, Washington, DC
- Eli WALD, University of Denver Sturm College of Law, Denver, CO

SCHEDULE OF EVENTS-WEDNESDAY

8:45 – 11:45 am

FUNDAMENTALS - CONSUMER PROTECTION

Presented by the Advertising Disputes & Litigation, Consumer Protection, and Privacy & Information Security Committees

Learn the fundamentals of U.S. consumer protection law, including the basics of false and deceptive advertising law, claim substantiation, marketing law, and privacy and data security. This session will also provide an introduction to federal, state, and private enforcement of consumer protection statutes and rules.

CHAIR AND MODERATOR:

- David D. CONWAY, Venable LLP, Washington, DC

PANELISTS:

- Lauren B. ARONSON, Manatt Phelps & Phillips LLP, Washington, DC
- Alysa Z. HUTNIK, Kelley Drye & Warren LLP, Washington, DC
- Jeffrey D. KALIEL, Tycko & Zavareei LLP, Washington, DC
- Robin L. MOORE, Staff Attorney, Division of Enforcement, Bureau of Consumer Protection, Federal Trade Commission, Washington, DC

9:00 – 10:30 am

A TWO-SIDED STORY: ANTITRUST IN TWO-SIDED MARKETS

Presented by the Insurance & Financial Services and Transportation & Energy Industries Committees

Recent antitrust litigation highlights the issue of how to assess market power in two-sided markets. Participants on one side of the market may claim a platform is essential to their business, but the owner of the platform may point to competitive constraints on the other side as evidence of lack of market power. This panel will explore the workings of two-sided markets in multiple industries.

CHAIR AND MODERATOR:

- Eric J. STOCK, Chief, Antitrust Bureau, Office of the Attorney General, New York, NY

PANELISTS:

- Joseph FARRELL, University of California Berkeley, Berkeley, CA
- Thomas GRAF, Cleary Gottlieb Steen & Hamilton LLP, Brussels, Belgium
- David C. KULLY, Chief, Litigation III Section, U.S. Department of Justice, Antitrust Division, Washington, DC
- Fiona SCOTT MORTON, Yale School of Management, New Haven, CT

9:00 – 10:30 am

AGENCY UPDATE WITH THE DEPUTY ASSISTANT ATTORNEYS GENERAL

Presented by the Federal Civil Enforcement Committee

The Deputy Assistant Attorneys General of the Justice Department's Antitrust Division will discuss the latest in civil enforcement, cartel cases, and policy/initiatives.

CHAIR:

- Kenneth M. VORRASI, Drinker Biddle & Reath LLP, Washington, DC

MODERATOR:

- Roxann E. HENRY, Morrison & Foerster LLP, Washington, DC

PANELISTS:

- David I. GELFAND, Deputy Assistant Attorney General for Litigation, U.S. Department of Justice, Antitrust Division, Washington, DC
- Renata B. HESSE, Deputy Assistant Attorney General for Criminal and Civil Operations, U.S. Department of Justice, Antitrust Division, Washington, DC
- Leslie C. OVERTON, Deputy Assistant Attorney General for Civil Enforcement, U.S. Department of Justice, Antitrust Division, Washington, DC
- Brent C. SNYDER, Deputy Assistant Attorney General for Criminal Enforcement, U.S. Department of Justice, Antitrust Division, Washington, DC

FIRESIDE CHATS WITH FOREIGN ENFORCERS

During selected time slots on Wednesday and Thursday we will be concluding individual 30-minute interviews with selected enforcement officials from competition agencies around the globe. These informal interviews will be held in the Penn Avenue Terrace and will be open on a drop-in basis for all Spring Meeting attendees. Fireside chat interview schedule will be posted online the week of Spring Meeting.



SCHEDULE OF EVENTS-WEDNESDAY

9:00 – 10:30 am

FOREIGN INVESTMENT & COMPETITION REVIEWS: INCREASING INTERFACE

Presented by the Foreign Investment & Antitrust Interface Task Force and International Committee

Foreign investment reviews are increasingly interfacing with competition reviews due to the growth of national interest and national security concerns, as reflected in cases such as GE/Alstom and ADM/GrainCorp. This panel will provide guidance on planning and navigating the challenges arising from merger transactions where there may be concurrent foreign investment and competition reviews, both within and between jurisdictions.

CHAIR:

- Richard M. STEUER, Mayer Brown LLP, New York, NY

MODERATOR:

- Ilene K. GOTTS, Wachtell Lipton Rosen & Katz, New York, NY

PANELISTS:

- Shawn COOLEY, Director, Foreign Investment, U.S. Department of Homeland Security, Washington, DC
- John G. DAVIES, Freshfields Bruckhaus Deringer LLP, London, United Kingdom
- Calvin S. GOLDMAN, Goodmans LLP, Toronto, ON, Canada
- Anne W. SALLADIN, Stroom & Stroom & Lavan LLP, Washington, DC

9:00 – 10:30 am

MARKET MANIPULATION: NOT YOUR COMMON CARTEL

Presented by the Cartel & Criminal Practice and Civil Practice & Procedure Committees

Benchmarks and indices are common across many industries, such as financial, energy and commodities markets. Is antitrust the right tool to protect consumers from market manipulation? When is price transparency pro-competitive? When does conduct cross a line from active participation to manipulation? What intent is required? What frameworks are best for unilateral versus coordinated conduct?

CHAIR AND MODERATOR:

- Amy B. MANNING, McGuireWoods LLP, Chicago, IL

PANELISTS:

- Eve GILES, Kingsley Napley LLP, London, United Kingdom
- John H. LYONS, Skadden Arps Slate Meagher & Flom LLP, Washington, DC

9:00 – 10:30 am

RISE OF PROFESSIONAL THIRD-PARTY ANTITRUST AND CONSUMER ADVOCACY

Presented by the Consumer Protection, Legislation, and Mergers & Acquisitions Committees

Beyond customers and competitors, more third party groups seek to influence the outcome of antitrust and consumer protection matters. Trade associations, advocacy and consumer groups, labor unions, industry experts, and law and economics professors. What is their impact on the agencies and courts? What are their incentives to get involved? What ethical considerations does this heightened activism raise?

CHAIR:

- Brian R. HENRY, Senior Managing Counsel, The Coca-Cola Company, Atlanta, GA

MODERATOR:

- Anna A. CHEHTOVA, Counsel, Tesoro Corporation, San Antonio, TX

PANELISTS:

- Sean HEATHER, Vice President, Center for Global Regulatory Cooperation, U.S. Chamber of Commerce, Washington, DC
- Tara I. KOSLOV, Deputy Director, Office of Policy Planning, Federal Trade Commission, Washington, DC
- Diana MOSS, President, American Antitrust Institute, Washington, DC
- Christopher L. SAGERS, Cleveland State University, Cleveland, OH



SCHEDULE OF EVENTS-WEDNESDAY

9:00 – 10:30 am

SELF-REGULATION: WHERE WE ARE AND WHERE WE'RE HEADING

Presented by the Advertising Disputes & Litigation Committee

Industry self-regulation has been lauded for promoting truthfulness and accuracy in advertising. How has the program weathered in its 43 years of existence? What are its strengths and weaknesses? In August 2014, a Section Working Group was formed to consider these issues. Its recommendations, intended to better promote competition and protect consumers, will be presented during this program.

CHAIR AND MODERATOR:

- John E. VILAFRANCO, Kelley Drye & Warren LLP, Washington, DC

PANELISTS:

- Kathryn L. FARRARA, Unilever USA Inc, Englewood Cliffs, NJ
- Terri J. SELIGMAN, Frankfurt Kurnit Klein Selz PC, New York, NY
- Norman C. SIMON, Kramer Levin Naftalis Frankel LLP, New York, NY

10:45 am – noon

ANTITRUST & HEALTH CARE: SQUARE PEG IN A ROUND HOLE?

Presented by the Health Care & Pharmaceuticals and State Enforcement Committees

Are the antitrust laws adequately addressing concerns raised in healthcare transactions or is this akin to fitting a square peg in a round hole? Panelists will debate the concerns raised in healthcare transactions, how they are being addressed under the antitrust laws, and whether these concerns can better be addressed in a regulatory environment, through legislation, or a combination of the above.

CHAIR:

- Gwendolyn J. COOLEY, Assistant Attorney General, Office of the Attorney General, Madison, WI

MODERATOR:

- James A. DONAHUE III, Executive Deputy Attorney General, Public Protection Division, Office of the Attorney General, Harrisburg, PA

PANELISTS:

- Robert A. BERENSON, Fellow, The Urban Institute, Washington, DC
- Alexis James GILMAN, Assistant Director, Mergers IV, Federal Trade Commission, Washington, DC
- Melinda Reid HATTON, Senior Vice President & General Counsel, American Hospital Association, Washington, DC
- Elinor R. HOFFMANN, Deputy Chief, Antitrust Bureau, Office of the Attorney General, New York, NY

10:45 am – noon

CROSS-NATIONAL MERGER REMEDIES: STILL SAFE IN ANTARCTICA

Presented by the Mergers & Acquisitions Committee

Today's global transactions are reviewed by antitrust authorities on almost every continent, complicating the coordination of merger remedies and increasing the risks of conflicting remedies. This program, designed as a frank exchange between agencies and counsel on remedy practice and process, will provide invaluable guidance for counsel running the merger remedy gauntlet.

CHAIR:

- A. Neil CAMPBELL, McMillan LLP, Toronto, ON, Canada

MODERATOR:

- John H. RATLIFF, WilmerHale, Brussels, Belgium

PANELISTS:

- Patricia BRINK, Director of Civil Enforcement, U.S. Department of Justice, Antitrust Division, Washington, DC
- Johannes LUEBKING, Head of Unit A2, DG Competition, European Commission, Brussels, Belgium
- Susan NING, King & Wood Mallesons, Beijing, China
- Christine A. VARNEY, Cravath Swaine & Moore LLP, New York, NY



SCHEDULE OF EVENTS-WEDNESDAY

10:45 am – noon

DATA LOCALIZATION

Presented by the International and Privacy & Information Security Committees

Countries in Asia, Latin America and even Europe (e.g. the German proposal for an intra-EU Internet) are increasingly considering and adopting laws that restrict or completely prohibit cross-border data transfers to protect their citizens' privacy or security. But these laws also advantage local over global providers in critical data industries without recourse to competition or trade law.

CHAIR AND MODERATOR:

- Aryeh S. FRIEDMAN, Vice President, Associate General Counsel and Chief Privacy Officer, Dun & Bradstreet, Short Hills, NJ

PANELISTS:

- Lisa SOTTO, Hunton & Williams LLP, New York, NY
- Steve STEWART, Director, Market Access & Trade, IBM, Washington, DC
- Yael WEINMAN, Vice President, Global Privacy Policy and General Counsel, Information Technology Industry Council, Washington, DC

10:45 am – noon

PARITY, PREFERENCE & PRICING: MANAGING GLOBAL DISTRIBUTION

Presented by the Distribution & Franchising Committee

Global distribution strategies are facing new challenges in the age of online and mobile distribution. Actions in the US and EU have cast shadows on use of price parity (MFN) clauses, restrictions on online sales and auction markets, and other restraints designed to manage channel conflict. In an age of new technology and increased enforcement, how can manufacturers and distributors minimize risk?

CHAIR:

- Craig G. FALLS, Dechert LLP, Washington, DC

MODERATOR:

- Theodore VOORHEES JR, Covington & Burling LLP, Washington, DC

PANELISTS:

- Thomas G. FUNKE, Osborne Clarke, Cologne, Germany
- José Carlos DA MATTA BERARDO Barbosa Müssnich & Aragão, São Paulo, Brazil
- Julie SOLOWAY, Blake Cassels & Graydon LLP, Toronto, ON, Canada

10:45 am – noon

THE GOVERNMENT ALWAYS RINGS TWICE

Presented by the Civil Practice & Procedure and Federal Civil Enforcement Committees

When the government is on the other side of the "v.", it is a different type of litigation. The panel will discuss the unique aspects that set these cases apart from private litigations, including the effect of pre-complaint discovery on case management and judicial deference to government agencies.

CHAIR AND MODERATOR:

- Ian R. CONNER, Kirkland & Ellis LLP, Washington, DC

PANELISTS:

- Richard G. PARKER, O'Melveny & Myers LLP, Washington, DC
- J. Robert ROBERTSON, Hogan Lovells, Washington, DC
- Mark W. RYAN, Director of Litigation, U.S. Department of Justice, Antitrust Division, Washington, DC
- Margaret M. ZWISLER, Latham & Watkins LLP, Washington, DC



SCHEDULE OF EVENTS-WEDNESDAY

10:45 am – noon

THROUGH THE LOOKING GLASS: WHEN “DIRECT” MEANS “INDIRECT”

DEBATE

Presented by the Cartel & Criminal Practice and Civil Redress Committees and the International Cartel Task Force

A “crossfire-style” debate on the reach of the U.S. antitrust laws, focusing on the FTAIA’s “direct” requirement in the context of “benchmark” cases and “input” markets. The debate will consider specifically how the “direct” standard has been defined and applied in *U.S. v. Hui Hsiung*; *Motorola Mobility LLC v. AU Optronics Corp.*; *Lotes Co. v. Hon Hai Precision Indus.*; and *Minn-Chem, Inc. v. Agrium, Inc.*

CHAIR AND MODERATOR:

- Mark ROSMAN, Wilson Sonsini Goodrich & Rosati PC, Washington, DC

DEBATERS:

- Kenji ITO, Mori Hamada & Matsumoto, Tokyo, Japan
- Kristen LIMARZI, Chief, Appellate Section, U.S. Department of Justice, Antitrust Division, Washington, DC
- Tiffany RIDER, Skadden Arps Slate Meagher & Flom LLP, Washington, DC
- Hollis SALZMAN, Robins Kaplan Miller & Ciresi LLP, New York, NY

10:45 am – noon

WALKING THE LINE BETWEEN WITNESS PREPARATION AND COACHING

Presented by the Compliance & Ethics and Trial Practice Committees

A lawyer may not improperly influence witness testimony, but where is the line between permissible witness preparation and unethical coaching? The answer is not always clear, and the ABA Model Rules of Professional Conduct frequently offer room for interpretation. This panel will offer practical advice for the challenging situations that lawyers face when they prepare witnesses to testify.

CHAIR AND MODERATOR:

- Douglas M. TWEEN, Baker & McKenzie LLP, New York, NY

PANELISTS:

- David MARTINEZ, Robins Kaplan Miller & Ciresi LLP, Los Angeles, CA
- James H. MUTCHNIK, Kirkland & Ellis LLP, Chicago, IL
- Douglas C. ROSS, Davis Wright Tremaine LLP, Seattle, WA
- Mary N. STRIMEL, Chief, Washington Criminal II Section, U.S. Department of Justice, Antitrust Division, Washington, DC

Noon – 1:30 pm

SECTION LUNCHEON (TICKETS AVAILABLE FOR PURCHASE)

1:45 – 3:15 pm

BEYOND REVERSE PAYMENTS: THE NEW FRONTIERS IN PHARMACEUTICAL ANTITRUST **DEBATE**

Presented by the Health Care & Pharmaceuticals and Trial Practice Committees

While the courts and the FTC are keenly focused on the size and form of consideration exchanged in reverse payment patent settlements and the resulting competitive effects, new waves of pharmaceutical antitrust investigations and litigations are underway into life cycle management, alleged abuse of REMS, and biologics/biosimilars. What are these new frontiers and how will they pan out?

CHAIR AND MODERATOR:

- Kenneth R. O’ROURKE, O’Melveny & Myers LLP, Los Angeles, CA

DEBATERS:

- Markus H. MEIER, Assistant Director, Health Care Division, Bureau of Competition, Federal Trade Commission, Washington, DC
- Linda P. NUSSBAUM, Grant & Eisenhofer PA, New York, NY
- J. Douglas RICHARDS, Cohen Milstein, New York, NY
- Steven C. SUNSHINE, Skadden Arps Slate Meagher & Flom LLP, Washington, DC



SCHEDULE OF EVENTS-WEDNESDAY

1:45 – 3:15 pm

FUNDAMENTALS - ANTITRUST

Presented by the Intellectual Property Committee

Learn antitrust fundamentals from a panel of experienced practitioners with perspectives from academia, government and private practice. This session is essential for less-experienced competition lawyers and anyone else who might need a refresher.

CHAIR AND MODERATOR:

- Hill B. WELLFORD III, Morgan Lewis & Bockius LLP, Washington, DC

PANELISTS:

Please check online for updated panelist listing.

1:45 – 3:15 pm

MAVERICKS WRESTLING WITH REGULATION: TESLA, UBER, AND AIRBNB

Presented by the Legislation, Pricing Conduct, and Transportation & Energy Industries Committees

On the one hand, consumers benefit when mavericks disrupt stale and stodgy markets. On the other, government regulations protect consumers. What role, if any, should antitrust law play in establishing the proper balance? Tesla, Uber, and Airbnb have all been met with regulatory resistance as they innovatively approach established markets, and their examples may help us answer this question.

CHAIR AND MODERATOR:

- David L. MEYER, Morrison & Foerster LLP, Washington, DC

PANELISTS:

- Daniel CRANE, University of Michigan, Ann Arbor, MI
- Andrew D. KOBLENZ, Executive Vice President, Legal and Regulatory Affairs, and General Counsel, National Automobile Dealers Association, McLean, VA
- Marina LAO, Director, Office of Policy Planning, Federal Trade Commission, Washington, DC

1:45 – 3:15 pm

MOCK CONTEMPT HEARING: FTC DATA SECURITY **MOCK TRAIL**

Presented by the Advertising Disputes & Litigation, Consumer Protection, and Privacy & Information Security Committees

A company holding sensitive consumer data has been hacked, releasing millions of private records. The twist is that the company is already under FTC order stemming from a prior breach, and despite its claimed compliance, has been breached once more. In this mock argument, the FTC will seek a finding of contempt. Leading litigators will argue these cutting edge issues before a federal judge.

CHAIR AND MODERATOR:

- Christopher A. COLE, Crowell & Moring LLP, Washington, DC

PANELISTS:

- The Honorable Rosemary M. COLLYER, Judge, U.S. District Court for the District of Columbia, Washington, DC
- Janis C. KESTENBAUM, Perkins Coie LLP, Washington, DC
- Avi RUBIN, Johns Hopkins University, Washington, DC
- David C. VLADDECK, Georgetown University Law Center, Washington, DC

1:45 – 3:15 pm

NEXT GENERATION CARTELS: NEW TOOLS FOR ENFORCERS' TOOLKITS?

Presented by the Cartel & Criminal Practice and International Committees

International enforcers appear to be looking outside of traditional “hard-core” price fixing or market allocation cartels and considering practices that may be less obvious antitrust violations. This panel will consider the challenges posed by this new “gray area” of antitrust enforcement, including most-favored nation, hub-and-spoke, information exchange and signaling conduct.

CHAIR:

- Joyce CHOI, Linklaters LLP, Brussels, Belgium

MODERATOR:

- Kathleen BEASLEY, Haynes and Boone, Dallas, TX

PANELISTS:

- Matthew HALL, McGuireWoods LLP, Brussels, Belgium
- Thomas MUELLER, WilmerHale, Washington, DC
- Elizabeth PREWITT, Trial Attorney, New York Office, U.S. Department of Justice, Antitrust Division, New York, NY

SCHEDULE OF EVENTS-WEDNESDAY

1:45 – 3:15 pm

SECURING NET NEUTRALITY: ANTITRUST, RULES, BOTH OR NEITHER?

Presented by the Federal Civil Enforcement, Media & Technology and Unilateral Conduct Committees

This program examines antitrust enforcement and regulation as a means to achieve net neutrality. What antitrust theories could be used, in what circumstances, and with what likelihood of success? Is antitrust enforcement a better, worse, or complementary approach to FCC enforcement of net neutrality rules? What benefits and drawbacks come with each approach?

CHAIR:

- Kim M. VAN WINKLE, Chief, Antitrust Section, Office of the Attorney General, Austin, TX

MODERATOR:

- David S. TURETSKY, Akin Gump Strauss Hauer & Feld LLP, Washington, DC

PANELISTS:

- Jonathan SALLETT, General Counsel, Federal Communications Commission, Washington, DC
- Barbara VAN SCHEWICK, Stanford Law School, Palo Alto, CA
- Christopher S. YOO, University of Pennsylvania Law School, Philadelphia, PA

1:45 – 3:15 pm

TIME IS OF THE ESSENCE - CAN THE DEAL BEAT THE DEADLINE?

Presented by the Mergers & Acquisitions Committee

A major merger is pending before the FTC or DOJ. The clients need to have it closed by a date certain or serious adverse financial and other consequences will follow. How can the parties and the government work together to get both sides what they want?

CHAIR AND MODERATOR:

- Ronan P. HARTY, Davis Polk & Wardwell LLP, New York, NY

PANELISTS:

- Sabina CHALMERS, Chief Legal & Corporate Affairs Officer, Anheuser-Busch InBev, New York, NY
- Deborah A. GARZA, Covington & Burling LLP, Washington, DC
- Michael R. MOISEYEV, Assistant Director, Mergers I, Bureau of Competition, Federal Trade Commission, Washington, DC
- William H. STALLINGS, Chief, Transportation, Energy and Agriculture Section, U.S. Department of Justice, Antitrust Division, Washington, DC

3:30 – 5:00 pm

ANTITRUST RISKS OF MINORITY ACQUISITIONS: U.S. AND WORLDWIDE

Presented by the International and Mergers & Acquisitions Committees

Minority interest acquisitions increasingly attract antitrust scrutiny worldwide. The legal standards for minority acquisitions and ensuing company operations vary across countries. Our panel will explore recent international developments and agency guidance, and discuss how best to identify and minimize risks in minority interests.

CHAIR:

- Krisztian KATONA, Counsel for International Antitrust, Federal Trade Commission, Washington, DC

MODERATOR:

- Fiona A. SCHAEFFER, Milbank Tweed Hadley & McCloy LLP, New York, NY

PANELISTS:

- Cerry DARBON, Senior Regulatory Counsel, Liberty Global, London, United Kingdom
- James W. LOWE, WilmerHale, Washington, DC
- Carles Esteva MOSSO, Acting Deputy Director General for Mergers, DG Competition, European Commission, Brussels, Belgium
- Cristianne S. ZARZUR, Pinheiro Neto, São Paulo, Brazil



SCHEDULE OF EVENTS-WEDNESDAY

3:30 – 5:00 pm

ARE ANTITRUST ATTACKS ON PATENTS HARMING INNOVATION? **DEBATE**

Presented by the Intellectual Property, International, and Unilateral Conduct Committees

In recent years U.S. and foreign antitrust enforcement has taken a far more aggressive stance toward the exercise of market power by patent holders. Enforcers here and abroad have focused on pharmaceutical patent litigation settlements and patents involved in standard setting as key areas. Our panel of four experts will debate whether these trends threaten to undermine innovation.

CHAIR AND MODERATOR:

- Alden F. ABBOTT, Deputy Director of the Edwin Meese III Center for Legal and Judicial Studies and the John, Barbara, and Victoria Rumpel Senior Legal Fellow, Heritage Foundation, Washington, DC

DEBATERS:

- Jamillia P. FERRIS, Office of General Counsel, Federal Communications Commission, Washington, DC
- Damien A. GERADIN, Founding Partner, EDGE Legal Thinking, Brussels, Belgium
- Gail F. LEVINE, Vice President, Verizon Communications Inc, Washington, DC
- Abbott B. LIPSKY JR, Latham & Watkins LLP, Washington, DC

3:30 – 5:00 pm

COMPETITION LAW ISSUES AROUND BIG DATA

Presented by the Consumer Protection, Joint Conduct, and Unilateral Conduct Committees

Data is an increasingly important competitive asset for firms. This panel will discuss competition-law issues surrounding ownership of data and consumer-protection issues relating to data breaches in the United States and European Union.

CHAIR AND MODERATOR:

- Ryan W. MARTH, Robins Kaplan Miller & Ciresi LLP, Minneapolis, MN

PANELISTS:

- Mary Ellen CALLAHAN, Jenner & Block, Washington, DC
- The Honorable Maureen K. OHLHAUSEN, Commissioner, Federal Trade Commission, Washington, DC
- Sara WALSH, Counsel, Google Inc, Mountain View, CA
- Peter WILLIS, Bird and Bird, London, United Kingdom

3:30 – 5:00 pm

CUTTING-EDGE CONSIDERATIONS IN COMPLIANCE PROGRAM DESIGN

Presented by the Compliance & Ethics and Corporate Counseling Committees

Compliance programs can benefit from improvement or redesign to address new business practices and legal developments. Cutting-edge considerations in constructing and implementing state-of-the-art compliance programs include: global programs with local nuance, lessons from Apple's monitor, using consultants, utilizing technology in document management and down raid and M&A issues.

CHAIR:

- Elai KATZ, Cahill Gordon & Reindel LLP, New York, NY

MODERATOR:

- D. Daniel SOKOL, University of Florida, Levin College of Law, Gainesville, FL

PANELISTS:

- Roxane C. BUSEY, Baker & McKenzie LLP, Chicago, IL
- Kyriakos FOUNTOUKAKOS, Herbert Smith Freehills LLP, Brussels, Belgium
- Michele C. LEE, Counsel, Global Litigation and Competition, Visa, Foster City, CA
- Lewis D. ZIROGIANNIS, Managing Director, Chief Compliance Officer & Supervisory Affairs, GE Energy Financial Services, Stamford, CT

3:30 – 5:00 pm

FUNDAMENTALS - ECONOMICS

Presented by the Economics Committee

Understanding basic economic principles is critical to antitrust analysis. Four distinguished economists will teach basic economic principles related to antitrust analysis, including market definition, market power, competitive effects and econometrics. The session should provide an introduction to concepts and techniques that appear repeatedly in the economic analysis of antitrust issues.

CHAIR AND MODERATOR:

- Donald K. STOCKDALE, Bates White LLC, Washington, DC

PANELISTS:

- James LANGENFELD, Navigant Economics, Evanston, IL
- Robert MAJURE, Economics Director of Enforcement, U.S. Department of Justice, Antitrust Division, Washington, DC
- Aileen THOMPSON, Assistant Director, Bureau of Economics, Federal Trade Commission, Washington, DC
- Frederick WARREN-BOULTON, MiCRA, Washington, DC

SCHEDULE OF EVENTS-WEDNESDAY

3:30 – 5:00 pm

INS AND OUTS OF GOVERNMENT CONDUCT INVESTIGATIONS

Presented by the Federal Civil Enforcement Committee

Learn how to navigate non-merger civil investigations, including strategies for getting the government to open (from the complainant's perspective) or close (from the target's perspective) an investigation, complying with government requests, voluntary submissions and expert contributions, and handling private follow-on litigation.

CHAIR:

- Rebecca VALENTINE, Latham & Watkins LLP, Washington, DC

MODERATOR:

- Owen KENDLER, Assistant Chief, Telecommunications and Media Enforcement Section, U.S. Department of Justice, Antitrust Division, Washington, DC

PANELISTS:

- Barbara BLANK, Deputy Assistant Director, Anticompetitive Practices Division, Bureau of Competition, Federal Trade Commission, Washington, DC
- M. Howard MORSE, Cooley LLP, Washington, DC
- Kevin J. O'CONNOR, Godfrey & Kahn SC, Madison, WI
- Gary P. ZANFAGNA, Chief Antitrust Counsel and Associate General Counsel, Honeywell International Inc, New York, NY

3:30 – 5:00 pm

NC DENTAL: DOES FEDERALISM TRUMP COMPETITION POLICY?

Presented by the Exemptions & Immunities, State Enforcement, and Trade, Sports & Professional Associations Committees

The FTC's action against the North Carolina State Board of Dental Examiners raises several important issues at the interface of antitrust and regulation, including when a state regulatory board is immune from the federal antitrust laws. If the Supreme Court has decided the case, we will examine the conceptual and practical implications of its decision. If not, we will analyze the issues raised by the case as a matter of law and policy.

CHAIR AND MODERATOR:

- John ROBERTI, Allen & Overy LLP, Washington, DC

PANELISTS:

- Jack R. BIERIG, Sidley Austin LLP, Chicago, IL
- Richard B. DAGEN, Axinn, Washington, DC
- Rebecca HAW ALLENSWORTH, Vanderbilt Law School, Nashville, TN
- Misha TSEYTLIN, Deputy Attorney General, Office of the Attorney General, Charleston, WV

3:30 – 5:00 pm

THE PSYCHOLOGY OF THE INDIVIDUAL CARTELIST

Presented by the Cartel & Criminal Practice Committee

An expert in criminal psychology, a government enforcement official, and defense practitioners from the U.S. and Japan will discuss the mentality of the individual cartel defendant, how culture and values play a role in collusive behavior, and how this impacts representation, interviews, and dealing with individual clients.

CHAIR AND MODERATOR:

- Adam C. HEMLOCK, Weil Gotshal & Manges LLP, New York, NY

PANELISTS:

- James J. MCNAMARA, Supervisory Special Agent (retired), Federal Bureau of Investigation, Behavioral Analysis Unit, Quantico, VA
- Tsutomu NAKATO, Hibiya Sogo Law Office, Tokyo, Japan
- Lisa PHELAN, Chief, Washington Criminal I Section, U.S. Department of Justice, Antitrust Division, Washington, DC
- A. Paul VICTOR, Winston & Strawn, New York, NY



SCHEDULE OF EVENTS-WEDNESDAY

3:30 – 5:00 pm

WHAT THE HECK, WRITE A CHECK: MANAGING DISCOVERY COSTS

Presented by the Agriculture & Food, Business Torts & Civil RICO, and Civil Practice & Procedure Committees

Now that social media is ubiquitous and virtually every commercial transaction is recorded, the sheer volume of Electronically Stored Information (ESI) potentially subject to discovery requests can bust even the largest of litigation budgets. This panel will explore the latest tools and techniques available to manage costs while executing a defensible and effective discovery plan.

CHAIR AND MODERATOR:

- Danielle S. HAUGLAND, Thomson Reuters, Seattle, WA

PANELISTS:

- Melissa FRANK, Consulting Litigation Counsel, SunPower Corporation, San Jose, CA
- Eric P. MANDEL, Zelle Hofman Voelbel & Mason LLP, Minneapolis, MN
- Brooke OPPENHEIMER, Axinn Veltrop & Harkrider LLP, Hartford, CT
- Michael G. VAN ARSDALL, Crowell & Moring LLP, Washington, DC

3:30 – 5:00 pm

YOUR LOSS, MY GAIN? PROVING DAMAGES ACROSS JURISDICTIONS

Presented by the Civil Redress and International Committees

As the EU moves to promote antitrust damages actions, litigants need to understand how differences in proving antitrust damages affect their claims across jurisdictions. This panel will examine how issues such as causation, treatment of direct v. indirect purchasers, umbrella damages, admissibility of evidence, use of economic analysis and expertise of the court can affect damages outcomes.

CHAIR:

- Melissa H. MAXMAN, Cozen O'Connor, Washington, DC

MODERATOR:

- Alexander RINNE, Milbank Tweed Hadley & McCloy LLP, Munich, Germany

PANELISTS:

- Catherine M. BEAGAN FLOOD, Blake Casse & Graydon LLP, Toronto, ON, Canada
- Stephen KON, King & Wood Mallesons SJ Berwin, London, United Kingdom
- Martha S. SAMUELSON, Analysis Group, Boston, MA
- Steven N. WILLIAMS, Cotchett Pitre & McCarthy LLP, San Francisco, CA

5:00 – 6:00 pm

WELCOME RECEPTION

Mix and mingle with the leadership of the Section of Antitrust Law. Representatives from each committee will be available at designated tables to answer your questions about the Section, committee activities and membership. Your badge is your ticket to attend.

5:30 – 6:30 pm

PLAINTIFFS' RECEPTION **TICKETED EVENT**

Registered attorneys from the plaintiffs' bar are invited to join their peers and the Section Reach Task Force members for an opportunity to network and discuss issues of common interest. A ticket to attend will be included in the registration materials for plaintiffs' counsel. Details will be emailed closer to the Spring Meeting.



SCHEDULE OF EVENTS-THURSDAY

THURSDAY, APRIL 16, 2015

7:30 am – 5:30 pm

BOOKSTORE & REGISTRATION OPEN

8:15 – 9:45 am

ANTITRUST INVESTIGATIONS WORLDWIDE: WHAT PROCESS IS DUE?

Presented by the International Task Force

While it is understood that antitrust investigations are carried out by agencies that operate under different laws, regulations, legal systems, economic systems, and cultural traditions, are there or should there be procedural norms that transcend systems to ensure fairness and transparency? If so, what are the right standards and how can they best be shared and implemented?

CHAIR AND MODERATOR:

- Randolph W. TRITELL, Director, Office of International Affairs, Federal Trade Commission, Washington, DC

PANELISTS:

- Thomas O. BARNETT, Covington & Burling LLP, Washington, DC
- Salvatore REBECCHINI, Commissioner, Italian Competition Authority, Rome, Italy
- Sheridan E. SCOTT, Bennett Jones LLP, Ottawa, Canada
- TOH Han Li, Chief Executive, Competition Commission of Singapore, Singapore

8:15 – 9:45 am

BENCH TRIALS: WHAT IS THE BEST PRESENTATION?

Presented by the Civil Redress and Trial Practice Committees

The DOJ's recent antitrust cases against American Express and Apple were tried to the court. The FTC brings proceedings before an ALJ, and for private litigation, bench trials and injunctions are before a single fact finder. What are the best methods of presentation? What are good examples from recent trials? We will hear advice and criticism from a federal district judge and leading practitioners.

CHAIR AND MODERATOR:

- Layne E. KRUSE, Norton Rose Fulbright, Houston, TX

PANELISTS:

- The Honorable Michael M. BAYLSON, Judge, U.S. District Court Eastern District of Pennsylvania, Philadelphia, PA
- Ted D. HASSI, O'Melveny & Myers LLP, Washington, DC
- Melissa H. MAXMAN, Cozen O'Connor, Washington, DC
- Robert C. WALTERS, Gibson Dunn & Crutcher LLP, Dallas, TX

8:15 – 9:45 am

BEYOND THE SMOKE-FILLED ROOM: COMPLIANCE IN E-COMMUNICATIONS

Presented by the Cartel & Criminal Practice Committee

With new e-communications platforms like chatrooms and social media, cartels have expanded into the electronic world, where written records may be preserved indefinitely. To design programs and training, companies must now consider how to effectively monitor exchanges of commercially sensitive information with competitors. This panel will discuss practical solutions for in-house counsel.

CHAIR AND MODERATOR:

- J. Anthony CHAVEZ, Counsel, Exxon Mobil Corporation, Spring, TX

PANELISTS:

- Melanie L. AITKEN, Bennett Jones LLP, Washington, DC
- D. Jarrett ARP, Gibson Dunn & Crutcher LLP, Washington, DC
- John TERZAKEN, Allen & Overy LLP, Washington, DC
- Karen YEN, Executive Director and Counsel, UBS AG, New York, NY



SCHEDULE OF EVENTS-THURSDAY

8:15 – 9:45 am

BRIEFING WITH THE STATE ENFORCERS

Presented by the State Enforcement Committee

State Enforcers have been making their mark, including in merger, civil enforcement and consumer protection matters. A panel of distinguished state enforcers will describe their recent accomplishments, current actions and enforcement priorities, focusing on individual state efforts as well as multi state matters such as American Express, Sysco-US Foods, St. Luke's and the pay-television industry.

CHAIR AND MODERATOR:

- Victor J. DOMEN JR, Senior Antitrust Counsel, Office of the Attorney General, Nashville, TN

PANELISTS:

- Brett DELANGE, Deputy Attorney General, Office of the Attorney General, Boise, ID
- Schonette JONES WALKER, Assistant Attorney General, Office of the Attorney General, Baltimore, MD
- Anne E. SCHNEIDER, Assistant Attorney General Antitrust Counsel, Office of the Attorney General, Jefferson City, MO
- Saami ZAIN, Assistant Attorney General, Office of the Attorney General, New York, NY

8:15 – 9:45 am

DISCLOSURES IN A MOBILE & ONLINE WORLD

Presented by the Advertising Disputes & Litigation, Consumer Protection, and Media & Technology Committees

Engaging with consumers is the name of the game, not advertising that interrupts or interferes with interesting content. As advertisers try to create custom content or “native advertising,” as well as engage with customers via social media, do consumers understand when advertisers influence the message?

CHAIR AND MODERATOR:

- Amy RALPH MUDGE, Venable LLP, Washington, DC

PANELISTS:

- Laura BRETT, Staff Attorney, National Advertising Division, New York, NY
- Richard CLELAND, Assistant Director, Advertising Practices, FTC Bureau of Consumer Protection, Federal Trade Commission, Washington, DC
- Brian G. MURPHY, Frankfurt Kurnit Klein & Selz, New York, NY

8:15 – 9:45 am

GOVERNMENT ENFORCEMENT AGAINST MONOPOLIZATION: DEAD OR ALIVE?

Presented by the Federal Civil Enforcement, International, and Unilateral Conduct Committees

The past decade has seen few government cases brought under Sherman Act § 2 and abuse of dominance statutes. A panel of government enforcers and private practitioners discuss the reasons for this phenomenon and look ahead to whether an uptick in single firm conduct matters can be expected and, if so, for which kinds of practices.

CHAIR:

- James B. MUSGROVE, McMillan LLP, Toronto, ON, Canada

MODERATOR:

- Timothy J. MURIS, Kirkland & Ellis LLP, Washington, DC

DEBATERS:

- Cecilio MADERO VILLAREJO, Deputy Director-General Antitrust, DG Competition, European Commission, Brussels, Belgium
- Joseph OSTOYICH, Baker Botts LLP, Washington, DC
- Sonia K. PFAFFENROTH, Chief of Staff, U.S. Department of Justice, Antitrust Division, Washington, DC
- Stephen WEISSMAN, Deputy Director, Bureau of Competition, Federal Trade Commission, Washington, DC



SCHEDULE OF EVENTS-THURSDAY

8:15 – 9:45 am

HOW TO SETTLE A PATENT CASE AFTER ACTAVIS

Presented by the Health Care & Pharmaceuticals Committee

In the wake of the Supreme Court's 2013 Actavis decision and other recent cases, pharmaceutical companies require practical guidance on whether and how to settle branded-generic patent disputes. Our panelists will provide such guidance as they discuss the antitrust ins and outs of settlement negotiations and the common issues that arise.

CHAIR AND MODERATOR:

- Michael H. KNIGHT, Jones Day, Washington, DC

PANELISTS:

- Bradley S. ALBERT, Deputy Assistant Director, Health Care Division, Bureau of Competition, Federal Trade Commission, Washington, DC
- Eric GRANNON, White & Case LLP, Washington, DC
- Christopher T. HOLDING, Goodwin Procter LLP, Washington, DC
- Amanda P. REEVES, Latham & Watkins LLP, Washington, DC

8:15 – 9:45 am

INTERNATIONAL COLLECTIVE ACTIONS: WHAT IS AND ISN'T WORKING?

Presented by the Civil Redress Committee

Collective action regimes continue to develop around the world. International practitioners will discuss such regimes, identify concerns when no class mechanism exists, debate individual and collective private enforcement and defense issues across key jurisdictions (UK and other EU States, Canada and Australia), including contribution claims, consolidation, pass through and collective settlements.

CHAIR AND MODERATOR:

- Judith A. ZAHID, Zelle Hofmann Voelbel & Mason LLP, San Francisco, CA

PANELISTS:

- Brooke DELLAVEDOVA, Maurice Blackburn, Melbourne, Australia
- Robert E. KWINTER, Blake Cassels & Graydon LLP, Toronto, ON, Canada
- Jon LAWRENCE, Freshfields Bruckhaus Deringer LLP, London, United Kingdom
- Frederieke LEEFLANG, Boekel De Nerée, Amsterdam, Netherlands

10:00 am – noon

CHAIR'S SHOWCASE: RETHINKING ANTITRUST ECONOMICS FOR THE 21ST CENTURY

This session will reexamine what the goals of antitrust enforcement should be for the 21st Century – consumer welfare, total welfare, or consumer choice? It also will examine the role of economics and its use in setting evidentiary standards in antitrust cases outside the U.S. In addition, the program will explore whether the battle of economic experts is out of control in antitrust litigation.

CHAIR AND MODERATOR:

- Howard FELLER, McGuireWoods LLP, Richmond, VA

PANELISTS:

- The Honorable Susan ILLSTON, U.S. District Judge, U.S. District Court Northern District California, San Francisco, CA
- Jonathan M. JACOBSON, Wilson Sonsini Goodrich & Rosati PC, New York, NY
- Megan JONES, Hausfeld LLP, San Francisco, CA
- Kai-Uwe KUHN, University of Michigan, Ann Arbor, MI
- Steven C. SALOP, Georgetown University Law Center, Washington, DC
- The Honorable Joshua D. WRIGHT, Commissioner, Federal Trade Commission, Washington, DC

12:15 – 1:15 pm

LUNCHEON RECEPTION FOR IN-HOUSE COUNSEL TICKETED EVENT

The Section Officers and Spring Meeting Co-chairs invite registered Spring Meeting in-house counsel to a luncheon reception. This is an opportunity to make connections and discuss issues of common interest with peers at other companies. A ticket to attend will be included in the registration materials for in-house counsel attending the Spring Meeting. Details will be emailed closer to the Spring Meeting.



SCHEDULE OF EVENTS-THURSDAY

1:30 – 3:00 pm

AROUND THE HORN: CONSUMER PROTECTION YEAR IN REVIEW

Presented by the Advertising Disputes & Litigation, Consumer Protection, and Privacy & Information Security Committees

A fast-and-furious analysis of consumer protection highlights from the FTC, CFPB, State AGs, and National Advertising Division with an emphasis on headline-grabbing developments in advertising, mobile marketing, privacy, and financial practices. A bonus lightning round features previews from the pundits about horizon issues we'll be talking about next year.

CHAIR AND MODERATOR:

- Thomas F. ZYCH, Thompson Hine, Cleveland, OH

PANELISTS:

- Lesley FAIR, Senior Attorney, Bureau of Consumer Protection, Federal Trade Commission, Washington, DC
- Richard P. LAWSON, Director, Consumer Protection Division, Florida Office of the Attorney General, Tallahassee, FL
- Andrea LEVINE, Director, National Advertising Division, New York, NY

1:30 – 3:00 pm

INNOVATION: CAN IT EVER BE ANTICOMPETITIVE?

Presented by the Economics, International, and Unilateral Conduct Committees

Innovation is the life blood of many industries and constant change is necessary to keep up with evolving customer demand. But can innovation ever be anticompetitive? By what standard should we judge whether a product change is innovation or a predatory attempt at foreclosing competition? Do enforcers around the world evaluate this consistently or do standards diverge?

CHAIR:

- Jessica M. HOKE, Squire Patton Boggs LLP, Washington, DC

MODERATOR:

- Joseph J. MATELIS, Sullivan & Cromwell LLP, Washington, DC

PANELISTS:

- Nicholas BANASEVIC, Head of Unit, Antitrust: IT, Internet & Consumer Electronics, European Commission, Brussels, Belgium
- Susan A. CREIGHTON, Wilson Sonsini Goodrich & Rosati PC, Washington, DC
- Richard J. GILBERT, University of California Berkley, Berkley, CA

1:30 – 3:00 pm

INTERNATIONAL AGENCY COOPERATION: THE REAL STORY

Presented by the Mergers & Acquisitions and International Committees

We all know that there are often degrees of cooperation between agencies in different jurisdictions. But what does this really mean in practice? How extensive is cooperation? Can it be outcome determinative? What should the parties know about this process, including before they embark on their merger journey?

CHAIR AND MODERATOR:

- Elizabeth F. KRAUS, Deputy Director for International Antitrust, Federal Trade Commission, Washington, DC

PANELISTS:

- John PECMAN, Commissioner of Competition, Competition Bureau Canada, Gatineau, Canada
- Vanessa TURNER, Allen & Overy LLP, Brussels, Belgium
- Stanley WONG, Chief Executive Officer, Competition Commission of Hong Kong, Wanchai, Hong Kong



SCHEDULE OF EVENTS-THURSDAY

1:30 – 3:00 pm

PRACTICAL ISSUES FOR RETENTION OF COUNSEL

Presented by the Corporate Counseling and Membership & Diversity Committees

Faced with new litigation, investigation or an acquisition, where outside counsel must be retained, what are the issues and what is the process for retention of counsel for significant competition and consumer protection matters? These concerns may include, inter alia, cost, RFP process, specific experience with an issue or an agency, diversity, multi-jurisdictional cooperation and other issues.

CHAIR:

- Jerome A. SWINDELL, Assistant General Counsel, Johnson & Johnson, New Brunswick, NJ

MODERATOR:

- Trey NICLOUD, Gibson Dunn & Crutcher LLP, San Francisco, CA

PANELISTS:

- Wolfgang HECKENBERGER, Chief Counsel Competition, Siemens, Munich, Germany
- Erin MARIANI, Corporate Counsel, DuPont USA, Wilmington, DE
- Paula C. MARTUCCI, Associate General Counsel, Wal-Mart Stores Inc, Fayetteville, AR

1:30 – 5:00 pm

MOCK TRIAL

Presented by the Trade, Sports & Professional Associations and Trial Practice Committees

Come watch jurors tackle the antitrust issues raised by a hypothetical college athletic association's restrictions on amateur player compensation and decide whether the anticompetitive effects of those restraints, if any, are offset by the association's procompetitive justifications for the restraints, and even if so, whether those procompetitive ends could be achieved by less restrictive means.

CHAIR AND MODERATOR:

- Brian K. GRUBE, Jones Day, Cleveland, OH

PANELISTS:

- Greg D. ANDRES, Davis Polk & Wardwell LLP, New York, NY
- Vineet BHATIA, Susman Godfrey LLP, Houston, TX
- Gil CALVILLO, FTI Consulting, Los Angeles, CA
- The Honorable Joan N. ERICKSEN, Judge, U.S. District Court for the District of Minnesota, Minneapolis, MN
- Bryan KEATING, Compass Lexecon, Washington, DC
- Julie MCEVOY, Deputy Associate Attorney General, U.S. Department of Justice, Washington, DC
- Tara REINHART, Senior Trial Counsel, Bureau of Competition, Federal Trade Commission, Washington DC
- Bryan M. RICCHETTI, Cornerstone Research, Chicago, IL

3:15 – 5:00 pm

ANTITRUST AND IP IN CHINA: QUI VADIS?

Presented by the Intellectual Property Committee and International Task Force

Chinese courts and regulators have been active in the IP space, including by bringing a number of investigations against Qualcomm, InterDigital, Microsoft, and others, and issuing a number of measures related to standard setting and patent-assertion entity activities. Panelists from China's antitrust agencies and private practice will discuss these and related issues.

CHAIR AND MODERATOR:

- Koren W. WONG-ERVIN, Counsel for Intellectual Property & International Antitrust, Office of International Affairs, Federal Trade Commission, Washington, DC

PANELISTS:

- HUANG Yong, Chief Executive Officer, University of International Business & Economics, Beijing, China
- Elizabeth WANG, Charles River Associates, Boston, MA
- Mark WHITENER, Senior Counsel, Competition Law & Policy, General Electric Co, Washington, DC
- XU Kunlin, Director General, National Development and Reform Commission, Beijing, China
- Representative, State Administration for Industry and Commerce, Beijing, China

3:15 – 5:00 pm

HOT TOPICS

SPRING MEETING CO-CHAIRS AND MODERATORS:

- Sharis A. POZEN, Vice President, Global Competition and Antitrust, General Electric Co, Washington, DC
- Hartmut SCHNEIDER, WilmerHale, Washington, DC

PANELISTS:

- Kevin ARQUIT, Simpson Thacher & Bartlett LLP, New York, NY
- The Honorable Julie BRILL, Commissioner, Federal Trade Commission, Washington, DC
- Alexander ITALIANER, Director-General, European Commission, Brussels, Belgium
- Carl SHAPIRO, University of California, Berkeley, CA



SCHEDULE OF EVENTS-THURSDAY

3:15 – 5:00 pm

LEGAL DEVELOPMENTS AND CHALLENGES IN CLAIM SUBSTANTIATION

Presented by the Advertising Disputes & Litigation, Consumer Protection, and Unilateral Conduct Committees

What do recent enforcement activity by FTC and the latest decisions by NAD on claim substantiation mean for marketers? Industry leaders and regulators explore the impact of the most recent decision in POM Wonderful, enforcement activity in the areas of cosmetics and health claims, and the challenges of substantiating technical and sensory claims in advertising.

CHAIR AND MODERATOR:

- David G. MALLIN, Loeb & Loeb LLP, New York, NY

PANELISTS:

- Mary K. ENGLE, Associate Director, Division of Advertising Practices, Federal Trade Commission, Washington, DC
- Jennifer FRIED, Assistant Director, National Advertising Division, Council of Better Business Bureaus, New York, NY
- Jeffrey E. SMITH, Senior Vice President & Deputy General Counsel, Comcast Cable Communications Management LLC, Philadelphia, PA

3:15 – 5:00 pm

SHIFTING SANDS: MERGERS IN CHANGING MARKETS

Presented by the Federal Civil Enforcement, Mergers & Acquisitions, and State Enforcement Committees

Merger analysis has evolved from an emphasis on market structure to a more holistic approach. But what matters more: the analytical framework or the markets we are analyzing? Mergers such as Promedica/St. Luke's, Ardagh/St. Gobain, Office Depot/Office Max and Comcast/TimeWarner provide a focus as we explore answers and anticipate the future.

CHAIR:

- Randall M. WEINSTEN, Attorney, Federal Trade Commission, Washington, DC

MODERATOR:

- Peter BOBERG, Charles River Associates, Boston, MA

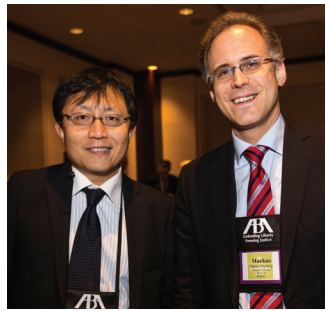
PANELISTS:

- Harry FIRST, New York University School of Law, New York, NY
- Kevin HAHM, Deputy Assistant Director, Mergers IV, Federal Trade Commission, Washington, DC
- Kristina NORDLANDER, Sidley Austin LLP, Brussels, Belgium
- Matthew J. REILLY, Simpson Thacher & Bartlett LLP, Washington, DC

7:30 pm

SECTION DINNER (TICKETS AVAILABLE FOR PURCHASE)

- Larry J. SABATO, Founder & Director, University of Virginia Center for Politics, Charlottesville, VA



SCHEDULE OF EVENTS-FRIDAY

FRIDAY, APRIL 17, 2015

7:30 am – noon

BOOKSTORE & REGISTRATION OPEN

8:15 – 9:45 am

AGENCY UPDATE WITH THE FTC BUREAU DIRECTORS

Presented by the Federal Civil Enforcement Committee

Hear directly from the Federal Trade Commission Directors of the Bureau of Competition, Bureau of Consumer Protection, and Bureau of Economics about the latest in antitrust and consumer protection enforcement and policy initiatives.

CHAIR:

- Jeffrey S. JACOBOWITZ, Arnall Golden Gregory LLP, Washington, DC

MODERATOR:

- William C. MACLEOD, Kelley Drye & Warren LLP, Washington, DC

PANELISTS:

- Deborah L. FEINSTEIN, Director, Bureau of Competition, Federal Trade Commission, Washington, DC
- Francine LAFONTAINE, Director, Bureau of Economics, Federal Trade Commission, Washington, DC
- Jessica L. RICH, Director, Bureau of Consumer Protection, Federal Trade Commission, Washington, DC

8:15 – 9:45 am

DOWNLOADING THE FUTURE: MEDIA MERGERS AND CONTENT DISTRIBUTION

Presented by the Distribution & Franchising, Media & Technology, and Mergers & Acquisitions Committees

A wave of large and almost simultaneous mergers, including Comcast-TWC-Charter and AT&T-DirectTV, are among the factors changing media distribution. The combination of multiple transactions under review, convergence between industries, technological changes, and a regulatory environment in flux raises unique challenges for regulators, the merging parties, and other industry participants.

CHAIR AND MODERATOR:

- Celeste C. SARAVIA, Cornerstone Research, San Francisco, CA

PANELISTS:

- C. Scott HEMPHILL, Columbia Law School, New York, NY
- William J. KOLASKY, Hughes Hubbard & Reed LLP, Washington, DC
- Jeane A. THOMAS, Crowell & Moring LLP, Washington, DC
- Michael L. WEINER, Dechert LLP, New York, NY

8:15 – 9:45 am

IS FALSE ADVERTISING ANTICOMPETITIVE?

Presented by the Consumer Protection Committee

Should antitrust laws ever consider a firm's deceptive practices towards consumers? This panel will discuss whether and when false advertising can be the basis of a Sherman Act §2 claim and how brand power plays into this consideration. Learn about recent litigation trends and the economics behind the potential anticompetitive effects of false advertising.

CHAIR AND MODERATOR:

- Svetlana S. GANS, Staff Attorney, Division of Marketing Practices, Federal Trade Commission, Washington, DC

PANELISTS:

- Robert A. ATKINS, Paul Weiss Rifkind Wharton & Garrison LLP, New York, NY
- Rebecca KIRK FAIR, Analysis Group, Boston, MA
- Maurice E. STUCKE, University of Tennessee College of Law, Knoxville, TN
- Spencer Weber WALLER, Loyola University Chicago School of Law, Chicago, IL



SCHEDULE OF EVENTS-FRIDAY

8:15 – 9:45 am

KEEPING ENEMIES CLOSE: RISKS OF CONTRACTS REFERENCING RIVALS

Presented by the Pricing Conduct Committee

“Contracts referencing rivals” affect more than the terms of dealing between the contracting parties; they also affect the terms available to a contracting party’s competitors (e.g., MFNs, market share discounts, and exclusivity provisions). This panel will explore the law and economics of contracts referencing rivals.

CHAIR AND MODERATOR:

- Leah O. BRANNON, Cleary Gottlieb Steen & Hamilton LLP, Washington, DC

PANELISTS:

- Renata B. HESSE, Deputy Assistant Attorney General for Criminal and Civil Operations, U.S. Department of Justice, Antitrust Division, Washington, DC
- Irving SCHER, Greenberg Traurig LLP, New York, NY
- Michael WHINSTON, MIT Sloan School of Management, Cambridge, MA

8:15 – 9:45 am

THE ETHICS OF CARTEL INVESTIGATIONS

Presented by the Compliance & Ethics and International Committees

The first rule of antitrust is this: “If someone MUST go to jail, make sure it’s the client.” Avoid the common traps that can befall in-house and outside counsel in conducting antitrust investigations.

CHAIR AND PANELIST:

- Casey HALLADAY, McMillan, Toronto, ON, Canada

MODERATOR:

- Christopher MACAVOY, Baker Botts LLP, Washington, DC

PANELISTS:

- Mark J. BOTTI, Squire Patton Boggs, Washington, DC
- Jennifer M. DRISCOLL, Sheppard Mullin, Washington, DC
- Jim R. WADE, General Attorney, Antitrust, AT&T Services Inc, Washington, DC

8:15 – 9:45 am

THE FUTURE OF PATENT PRIVATEERING

Presented by the Intellectual Property Committee

Lots of ink has been spilled on whether ‘patent privateering’ is an antitrust problem, with little resolution to date. Will the FTC’s pending 6b study decide the issue? Will the antitrust agencies take any action before then? In the meantime, what strategies are companies employing to deal with privateers?

CHAIR AND MODERATOR:

- Logan M. BREED, Hogan Lovells, Washington, DC

PANELISTS:

- Michael CARRIER, Rutgers Law School, Camden, NJ
- Tero LOUKO, Senior Competition Counsel, Google Inc, Brussels, Belgium
- Jenni LUKANDER, Director, Global Competition Law, Nokia, Helsinki, Finland
- Adam MOSSOFF, George Mason University School of Law, Arlington, VA

10:00 am – noon

ENFORCERS’ ROUNDTABLE

Please join us for an in-depth conversation with leading competition authorities about their enforcement priorities and the transactions, investigations and cases that are making headlines. The Roundtable is always a concluding highlight of the Spring Meeting—don’t miss it!

CHAIR AND MODERATOR:

- Howard FELLER, McGuireWoods LLP, Richmond, VA

QUESTIONERS:

- Sharis A. POZEN, Vice President, Global Competition and Antitrust, General Electric Co, Washington, DC
- Hartmut SCHNEIDER, WilmerHale, Washington, DC

PANELISTS:

- The Honorable William J. BAER, Assistant Attorney General, U.S. Department of Justice, Antitrust Division, Washington, DC
- Lord David CURRIE, (Invited), Chairman, Competition and Markets Authority, London, United Kingdom
- Kathleen E. FOOTE, Senior Assistant Attorney General, Office of the Attorney General, San Francisco, CA
- The Honorable Edith RAMIREZ, Chairwoman, Federal Trade Commission, Washington, DC
- Margrethe VESTAGER, Commissioner, European Commission, Brussels, Belgium

Noon – 12:15 pm

IL AND NY ATTORNEYS TO PICK UP CUSTOMIZED CLE CERTIFICATES

 CONSUMER PROTECTION TRACK  INTERNATIONAL TRACK  LITIGATION TRACK  NETWORKING FUNCTION