



6th ANNUAL BROADBAND AND SOCIAL JUSTICE SUMMIT

“Our Future in Pursuit of Multicultural Digital Equality”

Wednesday and Thursday, January 21-22, 2015

Westin Georgetown Hotel, 2350 M St. N.W., Washington, D.C.

The Minority Media and Telecommunications Council's Sixth Annual Broadband and Social Justice Summit will convene hundreds of media and telecom industry experts, policymakers, innovators, investors, and entrepreneurs to highlight the most far-reaching issues affecting minority entrepreneurs and underserved communities.

At the Summit, current and former FCC officials, members of Congress, and nonprofit and industry leaders will address how to improve diversity in the ownership of media and telecom assets in Silicon Valley and beyond, remove education and health disparities through technology, preserve an open Internet, close the digital divide, and improve the images of people of color in all media. In particular, experts will discuss how the process of achieving multicultural digital equality can stimulate economic opportunity, create jobs, generate wealth, and prime the pipeline for careers in science, technology, engineering, and mathematics (STEM).

As MMTC celebrates its 28th year, this year's Summit will also highlight MMTC's new leadership, future plans to improve digital equity and ownership, and plans to deepen MMTC's commitment to training and mentoring next-generation leaders, lawyers, advocates, and entrepreneurs.

The Summit will wrap up with a celebration of the extraordinary leadership of MMTC Co-Founder David Honig, who after 28 years is passing the baton to MMTC's new President and CEO, Kim Keenan. In David's honor, attendees are asked to join us in a special reception and roast of his leadership.

Agenda

Day 1: Wednesday, January 21, 2015

11:00AM - 5:00PM

Registration Open

**Washington
Ballroom Foyer**

**10:00AM - 11:30AM
Promenade**

New Telecom and Internet Policy Taskforce Meeting (By Invitation Only)

12:00PM - 2:00PM
Promenade

Congressional and Legislative Luncheon: Opportunities to Improve Diversity and Inclusion in Multicultural Media and Telecom Ownership

Description: Members of Congress and federal and state legislative leaders will discuss the types of policies, best practices, public-private partnerships, regulatory initiatives, legislation, and executive orders that drive technological change, job creation, innovation, and economic opportunity. MMTC President and CEO Kim Keenan will present the 2015 State of Broadband and Social Justice Address.

Moderator:

Maurita Coley, Vice President and Chief Operating Officer, MMTC

Invocation:

Bishop Steven J. Smith, Executive Director, Public Policy Institute and Media & Telecom Project, Rainbow PUSH Coalition

Greetings:

Hon. Clifford "Cliff" Stearns, Member of Congress Emeritus (R-FL); Co-Chair, New Telecom and Internet Policy Taskforce

Hon. Edolphus "Ed" Towns, Member of Congress Emeritus (D-NY); Co-Chair, New Telecom and Internet Policy Taskforce

2015 State of Broadband and Social Justice Address:

Kim M. Keenan, President and CEO, MMTC

Remarks:

Hon. Tony Cárdenas (D-CA), Member, U.S. House of Representatives

Rep. Dee Dawkins-Haigler, Member, Georgia House of Representatives

Timothy Robinson, Senior Policy Counsel and Legislative Director, Office of Congressman Bobby L. Rush

Hon. Rodney E. Slater, Partner, Squire Patton Boggs LLP; Former U.S. Secretary of Transportation

2:30PM - 3:30PM
Washington
Ballroom

Closing the Tech Divide: Getting to Equal in Employment, Entrepreneurship, and Opportunity

Description: A panel of experts will address issues surrounding equal opportunity and employment disparities in the tech industry and the policies needed for minority owners to obtain and develop capital assets.

Moderator:

Ronald Johnson, Chairman and CEO, Solutions4Change LLC; Treasurer, MMTC Board of Directors

Remarks:

Hon. Ronald Brisé, Member and Former Chair, Florida Public Service Commission

Panelists:

Ron Busby, Sr., President, U.S. Black Chamber of Commerce

Christine Johnson, Founder and CEO, DiversiTech; Founder and CEO, The Founder Development Group LLC

Joseph Miller, President and CEO, Washington Technology Project LLC; Co-Chair, Federal Communications Bar Association Diversity Committee; Former MMTC Fellow

Steven C. Roberts, President and Founder, Roberts Broadcasting Company; Member, MMTC Board of Advisors

Lyle "Butch" Wing, Executive Director, Rainbow PUSH Coalition Silicon Valley Project

4:00PM - 5:45PM
Washington
Ballroom

#MediaImagesMatter: The Combined Effects of Traditional and New Media in Perpetuating Stereotypes of People of Color

Description: A panel of experts that includes cultural critics, on-screen talent, and policy leaders will discuss the state of multicultural media and what needs to be done to resolve the negative cultural stereotypes that impact the civil and human rights of people of color.

Moderator:

Kristal High Taylor, Co-Founder and Editor-in-Chief, *Politic365*

Remarks:

Karla Ballard, Senior Vice President, TAG Division, Participant Media

Panelists:

Wayne Bennett, Founder and Editor, The Field Negro

Kim M. Keenan, President and CEO, MMTC

Richard Lui, Anchor, MSNBC

Roland Martin, Host, The Roland Martin Show, TVOne

José Antonio Tijerino, President and CEO, Hispanic Heritage Foundation

Perna Lal Schubiner, Staff Attorney, Asian Americans Advancing Justice | AAJC

Navarrow Wright, President and CEO, Maximum Leverage Solutions; Founder, Close the Divide Project

6:00PM - 7:30PM
Washington
Ballroom and Foyer

Next Generation Social Justice Awards Reception and Book Signing

Description: Hon. James Clyburn (D-SC) will discuss and sign copies of his book, "Blessed Experiences." MMTC will bestow its annual awards upon distinguished leaders in the industry.

Co-Hosts:

Jacqueline G. Clary, Assistant Policy Director and Senior Counsel, MMTC
Francisco R. Montero, Managing Partner, Fletcher, Heald & Hildreth PLC;
Member, MMTC Board of Directors

Remarks:

Hon. James Clyburn (D-SC), Assistant Leader, U.S. House of Representatives; Author of "Blessed Experiences"

Hon. Charles B. Rangel (D-NY), Member, U.S. House of Representatives

Presentation of Awards:

Kim M. Keenan, President and CEO, MMTC

Digital Media Vanguard Awards:

Keith Clinkscales, CEO, REVOLT Media & TV

Leonard E. Burnett, Jr., Co-CEO and Group Publisher, Uptown Media Group

Digital Media Social Justice Awards:

Debra Berlyn, Executive Director, Project to Get Older Adults onLine (Project GOAL); President, Consumer Policy Solutions

Martin J. Chávez, Senior Advisor, Hispanic Technology & Telecommunications Partnership

Jason T. Lagria, Former Senior Staff Attorney, Media and

Telecommunications, Asian Americans Advancing Justice | AAJC

Day 2: Thursday, January 22, 2015

7:00AM - 6:00PM

Washington
Ballroom Foyer

Registration Open

8:00AM - 9:30AM

Washington
Ballroom

FCC Commissioners' Breakfast Roundtable

Description: FCC commissioners will discuss the latest developments in open Internet, inmate phone justice, spectrum auctions, minority business opportunities, and more.

Moderator:

Hon. Deborah Taylor Tate, Former Commissioner, Federal Communications Commission; Vice Chair, MMTC Board of Directors

The Commissioners:

Hon. Mignon Clyburn, Commissioner and Former Acting Chairwoman, Federal Communications Commission

Hon. Michael O'Rielly, Commissioner, Federal Communications Commission

Hon. Ajit Pai, Commissioner, Federal Communications Commission

Hon. Jessica Rosenworcel, Commissioner, Federal Communications Commission

Special Presentation on MMTC Media and Telecom Brokers:

Robert J. Folliard, III, Vice President & Deputy General Counsel, Gray Television, Inc.

9:30AM - 10:00AM

Washington
Ballroom

Special Industry Address

James Cicconi, Senior Executive Vice President - External and Legislative Affairs, AT&T Services, Inc.

10:00AM - 11:00AM

Washington
Ballroom

Net Equality: Working to Achieve Universal Broadband Access and Adoption and End Digital Redlining

Description: Panelists will discuss the current state of the digital divide and how to ensure the inclusion of the underserved in ultra-high speed broadband technology while avoiding the risk of data-driven discrimination.

Moderator:

David Honig, President Emeritus and General Counsel, MMTC

Panelists:

Clarence Anthony, Executive Director, National League of Cities

Hon. Marie C. Johns, Founder and President L&L Consulting LLC; Former Deputy Administrator, U.S. Small Business Administration

Anna-Maria Kovacs, Ph.D, Visiting Senior Policy Scholar, McDonough School of Business, Georgetown University Center for Business and Public Policy

Nathan Newman, Director, Data Justice

Hal Singer, Principal, Economists Inc.; Senior Fellow, Progressive Policy Institute

11:15AM - 12:15PM
Washington
Ballroom

A Conversation with Former FCC Commissioners and Leaders: Updating the Telecom Act to Promote Minority Ownership and Consumer Interests

Description: Former FCC chairs, commissioners, and leaders will provide insights on how a Telecommunications Act rewrite could energize the media and telecommunications industries and provide opportunities for strong minority consumer protections and ownership.

Moderator:

Nicol Turner-Lee, Ph.D., Vice President and Chief Research and Policy Officer, MMTC

Panelists:

Hon. Rick Boucher, Member of Congress Emeritus (D-VA); Partner, Sidley Austin LLP

Hon. Michael J. Copps, Former Acting Chairman and Commissioner, Federal Communications Commission

Hon. Robert M. McDowell, Partner, Wiley Rein; Former Commissioner, Federal Communications Commission

Hon. Richard E. Wiley, Partner, Wiley Rein; Former Chairman, Federal Communications Commission

Remarks:

Eli Noam, Ph.D., Director, Columbia Institute for Tele-Information (CITI)

12:30PM - 2:30PM
Promenade

High Tech Policy and Awards Luncheon: How to Achieve Equal Opportunity in High Tech Employment and Entrepreneurship

Description: Panelists will acknowledge key changes needed in the communications industry to advance employment and ownership among multicultural populations. MMTC will bestow its annual awards to distinguished leaders in the industry.

Moderator:

Kim Keenan, President and CEO, MMTC

Invocation:

Rev. William H. Lamar, IV, Pastor, Metropolitan AME Church

Greetings:

Hon. Catherine Pugh, Member, Maryland State Senate; President-Elect, National Black Caucus of State Legislators

Remarks:

David L. Cohen, Executive Vice President, Comcast

Champion of Digital Equality Awards:

Hill Harper, Actor, Author, and Social Activist; Founder, Manifest Your Destiny Foundation

The Rainbow PUSH Coalition Silicon Valley Project

Distinguished *Pro Bono* Service Award:

Benjamin Crump, Partner, Parks and Crump; Lead Counsel for the families of Trayvon Martin and Eric Brown

Digital Media Vanguard Award:

Kimberly Bryant, Founder and Executive Director, Black Girls CODE

Digital Media Social Justice Award:

Lyle “Butch” Wing, Executive Director, Rainbow PUSH Coalition Silicon Valley Project

Extraordinary Service Award:

Joycelyn James, Tech & Innovation Sector Analyst, District of Columbia Office of the Deputy Mayor for Planning and Economic Development, District of Columbia; Former MMTC Fellow

2:45PM - 3:45PM
Washington
Ballroom

The Pipeline Forum: The Business Case for Mentoring, Diversity, and Inclusion in the Media, High Tech, and Telecom Industries

Description: Industry leaders will address how mentoring programs promote diversity and inclusion in the media, high tech, and telecom industries and the Communications Bar, including how to make the most of the mentor/mentee relationship and strategies for organizations seeking to incorporate mentoring as a tool to foster diversity and inclusion.

Moderator:

Erwin Krasnow, Partner, Garvey Schubert Barer; Vice Chair, MMTC Board of Directors; Co-Chair, MMTC Mentoring Committee

Remarks:

Nicolaine Lazarre, Senior Vice President and General Counsel, National Urban League; Member, MMTC Board of Directors; MMTC Alumna

Panelists:

Brigida Benitez, Partner, Steptoe & Johnson LLP; President, DC Bar
John Burns, Associate, Krooth & Altman LLP; Legal Correspondent/Columnist
Erin L. Dozier, Senior Vice President and Deputy General Counsel, National Association of Broadcasters; Co-Chair, MMTC Mentoring Committee; Member, MMTC Board of Advisors

Ari Q. Fitzgerald, Partner, Hogan Lovells; Secretary, MMTC Board of Directors
David A. Hill, Partner, Wong Fleming PLLC

C. Howie Hodges, II, Vice President - External Affairs, Time Warner Cable, Inc.

S. Jenell Trigg, Member, Lerman Senter, PLLC; Member, MMTC Board of Advisors

4:00PM - 5:00PM
Washington
Ballroom

From Silicon Harlem to the Valley: Innovation Labs, Co-Working Spaces, and Other Technology Innovation Models for Communities of Color

Description: The concentration of high tech jobs and innovation centers on the West Coast drives economic growth. Experts will discuss how the Silicon Valley model can be replicated in other metropolitan areas across the United States and benefit communities of color.

Moderator:

Rosa Mendoza, Executive Director, Hispanic Technology and Telecommunications Partnership

Panelists:

Clayton Banks, Founder and Co-Executive Producer, Silicon Harlem; President and CEO, Ember Media

Steven Jumper, Partner and President of Strategy, Ghost Note

Bruce Lincoln, Co-Founder, Silicon Harlem; Founder and Chief Design Scientist, Urban Cyberspace Company; Entrepreneur-in-Residence, Columbia University

Erin Horne McKinney, Tech & Innovation Sector Manager, Office of the Deputy Mayor for Planning and Economic Development, District of Columbia

5:00PM - 6:15PM
Scott Room

MMTC Board of Directors and Board of Advisors Meeting (By Invitation Only)

5:30PM - 8:30PM
Promenade

Passing the Baton Awards Reception: Celebrating the Life's Work of David Honig

Description: MMTC honors the lifetime achievements of Co-Founder and President David Honig. Special guests will salute and roast David.

Master and Mistress of Ceremony:

Ralph B. Everett, President and CEO Emeritus, Joint Center for Political and Economic Studies

Hon. Julia L. Johnson, Chair, MMTC Board of Directors; Founder and President, NetCommunications, Inc.