

Political Broadcasting 102

Legal Alert September 15, 2016

The FCC has elaborate rules that affect a political candidate's access to broadcast media, the advertising rates that a station can charge, the disclosures a broadcast station must make and the right of opposing candidates to "equal opportunities." (47 C.F.R. §§ 1940, 1941, 1942, 1943 and 1944). Only some of these rules apply to noncommercial (NCE) stations.

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