

## Artificial Intelligence

With the increasing integration of “AI” powered tools, predictive analytics and machine learning within the various aspects of businesses and individuals alike, it’s essential to understand how to harness the potential of AI in your business while proactively addressing legal complexities surrounding intellectual property, security and confidentiality.

### What we do

Foster Garvey has long been at the forefront of helping clients innovate and adopt groundbreaking technologies. Our firm is committed to familiarizing clients with new developments in the rapidly evolving AI space and advising them on navigating its inherent complexities. With our extensive knowledge of both the law and emerging technologies, we provide comprehensive representation aimed at assisting clients seeking to leverage AI across their business.

### Who we assist

Our team of practitioners in the Artificial Intelligence space works side-by-side with companies, investors and developers to help them better understand the legal nuances of AI and identify strategies to minimize risk and maximize the potential of this groundbreaking technology. We regularly advise clients on legal and regulatory considerations in deploying and using AI-powered tools, such as process automation, data aggregation and content creation.

Our full-service Artificial Intelligence team is backed by the deep knowledge and decades of collective experience of several of the firm’s practice and industry-focused groups, including Business & Corporate Finance; Commercial, IP & Technology; Hospitality, Travel & Tourism; Privacy; Labor, Employment & Immigration; and Litigation.

The team represents clients spanning a number of sectors and industries, including technology, real estate, hospitality, finance, consumer goods and manufacturing, and health care.

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### Related Services

Business & Corporate  
Finance  
Commercial & IP  
Transactions  
Consumer Brands  
Hospitality, Travel & Tourism  
Labor, Employment &  
Immigration  
Litigation  
Privacy, Cybersecurity &  
Data Protection

### How we help

Foster Garvey offers a complete range of services tailored to the challenges of utilizing and commercializing AI's novel technologies and interfacing with the AI ecosystem, such as:

- Business and corporate, including mergers and acquisitions, joint ventures, investment and lending
- Contract drafting, review and negotiations
- Data privacy and security, including counseling clients on regulatory developments and consumer-facing policies regarding generative AI, as well as guidance related to security considerations
- Employment issues, including the application of AI tools in recruiting, retention and hiring
- Intellectual property, including ownership of AI tools and content, protecting and licensing AI-generated content and algorithms
- Litigation and dispute resolution
- Preparation of enterprise AI use policies and associated training
- Regulatory guidance