

## Fashion & Apparel

Foster Garvey provides a full suite of legal services to clients across the fashion and apparel industry. We are privileged to serve both established and emerging fashion, jewelry, apparel, footwear and accessory brands, whose products range from affordable goods to luxury offerings.

Our attorneys proudly represent a diverse range of clients, including celebrities and professional athletes, fashion designers and design houses, clothing and accessory manufacturers, retailers and e-commerce platforms, fashion stylists and consultants, modeling agencies and talent management firms, textile and fabric suppliers, and fashion bloggers and influencers.

We understand that effective representation requires being able to provide counsel across a variety of legal areas. Leveraging our firm's collective knowledge and experience, we deliver comprehensive solutions to our clients' legal issues.

Our team's deep understanding of this dynamic, fast-paced sector allows us to offer strategic guidance to help our clients minimize legal risks and maximize business potential. We regularly advise our fashion and apparel industry clients in matters that include:

- Business formation and operational structure
- Commercial transactions, including contract drafting and negotiation, supply and distribution agreements, retail and e-commerce agreements, manufacturing and distribution contracts, and international transactions
- Corporate and securities, including capital raises and all forms of debt and equity financing, and employee equity plans and issuances
- Dispute resolution and litigation
- Intellectual property, including trademark and copyright registration, patents, protection of trade secrets, and licensing transactions

### Service Contact

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### Related Professionals

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### Related Services

Beauty & Wellness  
Business & Corporate  
Finance  
Commercial & IP  
Transactions  
Copyright & Trademark  
Emerging Companies  
Employee Benefits &  
Executive Compensation  
IP & Technology  
Labor, Employment &  
Immigration  
Litigation  
Mergers & Acquisitions  
Real Estate  
Real Estate, Land Use &  
Environmental  
Sports, Arts & Entertainment  
Tax  
Trusts, Estates & Charitable  
Organizations

- Labor, employment and immigration, including employment contracts, non-compete and non-disclosure agreements
- M&A and joint ventures, including growth acquisitions, exits and strategic alliances
- Marketing and advertising, including brand ambassador, celebrity and influencer arrangements; co-branding initiatives; product claims and attributes; and commercial sponsorships
- Real estate matters, including issues relating to owned and leased warehouse and manufacturing facilities and retail space
- Regulatory compliance and licensure
- Sales and distribution arrangements, including broker arrangements, warehousing, fulfillment and logistics
- Tax, including transactional tax planning, tax controversies, employee benefit plans, state income taxation and property taxation