

## IP & Technology

Foster Garvey's Intellectual Property attorneys provide the guidance and knowledge required to help our clients maximize the value of their portfolio and safeguard their valuable IP assets. Our team helps simplify the process involved in the protection, exploitation and disposition of assets.

We represent the full spectrum of clients in IP matters, from individual inventors to small start-up ventures and global leaders of industry, with a practice that embraces U.S. and international patent, trademark and copyright protection, prosecution, litigation, licensing, portfolio acquisitions and counseling in a diverse array of industry sectors. We also have experience with trade secrets, false advertising, privacy, domain names and emerging technologies.

We serve clients in industries including aerospace, alternative energy, apparel, computer science, construction and heavy equipment, electrical engineering, electronic commerce and Internet, mechanical engineering, medical devices, powered vehicles, robotics, software, sports and recreational equipment, and telecommunications, among others.

### **Patent, Copyright & Trademark**

Foster Garvey's Patent attorneys counsel companies of all sizes in connection with the development and implementation of patent strategies, evaluating the patentability of new inventions, and preparing and prosecuting patent applications in the United States and around the world.

The firm's experienced [Copyright & Trademark](#) attorneys are well-positioned to dispense practical legal advice with respect to copyright, trademark and advertising law. Our services include selection, clearance and registration, licensing, structuring and restructuring ownership, as well as copyright and trademark experience in connection with corporate transactions and bankruptcy restructurings. Also, we work with our clients on advertising issues, including the proper use of content.

### **Service Contacts**

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### **Related Professionals**

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### **Areas Of Focus**

Commercial & IP  
Transactions  
Copyright & Trademark

### **Related Services**

Artificial Intelligence  
Business & Corporate  
Finance  
Emerging Companies  
Health Care  
Intellectual Property

### **IP & U.S. Patent & Trademark Office (USPTO) Litigation**

Foster Garvey's [Intellectual Property Litigation](#) team enjoys a successful track record of defending and prosecuting our clients' interests. We invest the time and resources to develop and execute effective strategies in IP disputes, including patent, copyright, trademark, licensing and trade secret matters.

The America Invents Act (AIA) substantially modified the field of patent litigation. A comprehensive intellectual property strategy should include legal counsel with patent office litigation experience. Foster Garvey's Patent attorneys have significant experience in post-grant procedures and *inter partes* review, as well as covered business method post-grant review, ex parte and *inter partes* reexaminations. Our attorneys also handle ex parte and inter-party IP appeals and disputes in front of the TTAB. Our representation of both plaintiffs and defendants better positions us to accomplish favorable outcomes for our clients.

### **Commercial & IP Agreements**

Our extensive intellectual property licensing and distribution work includes the representation of start-up ventures, middle market companies and more with respect to the following services: development agreements, license agreements, distribution agreements (including OEM, VAR and sales representative), technology transfer agreements, confidentiality agreements, employee and contractor IP agreements, electronic commerce agreements, and strategic alliances and joint ventures.

### **Blog Posts**

Planning a Super Bowl- or Olympics-Themed Marketing Campaign? Quick Tips for Staying in Bounds and Avoiding Disqualification

*Sports & Entertainment Beat*, 2.1.22

Planning a Super Bowl-themed Marketing Campaign? 5 Tips for Staying In Bounds

*Sports & Entertainment Beat*, 1.12.21

Litigation

Labor, Employment & Immigration

Litigation

Mergers & Acquisitions

Patent Litigation

Sports, Arts & Entertainment

Resolution of Copyright Circuit Split in Favor of “Registration” Approach: *Fourth Estate Public Benefit Corp. v. Wall-Street.Com, LLC*  
*Sports & Entertainment Beat*, 4.18.19

Licensing Trademarks to Washington Cannabis Businesses – Are You in “The Clear”?  
*Cannabis Business Blog*, 11.15.18

How Google’s Newly Expanded Trademark Policy Will Impact Hotels  
*Duff on Hospitality Law*, 10.24.18

Possible Resolution for Circuit Split on Copyright Issue? U.S. Supreme Court Accepts Cert on  
*Fourth Estate Public Benefit Corp. v. Wall-Street.com LLC*  
*Sports & Entertainment Beat*, 7.16.18

The New BE-120: Mandatory Reporting of Foreign Transactions in Services and Intellectual Property – Upcoming June 29, 2018 Deadline  
*Cross Border Business Law Blog*, 6.22.18

The Washington Redskins Win Their Trademark Battle in Overtime  
*Sports & Entertainment Beat*, 8.29.17

Selecting a Unique Brand for your Cannabis Business  
*Cannabis Business Blog*, 3.22.17

Intellectual Property in the Digital World  
*Duff on Hospitality Law*, 3.7.17

Brexit Fallout: Why Brand Owners Should Consider Proactive Trademark Filings in the UK  
*Sports & Entertainment Beat*, 11.2.16