

## Carrie A. Lofts

(she/her)

Associate

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Carrie supports her clients in intellectual property and commercial transactions, focusing on the effective protection and leveraging of intellectual property assets. Her hands-on approach ensures smooth navigation through business transactions and intellectual property challenges.

Carrie's practice encompasses a wide range of IP services, from trademark prosecution and portfolio management to licensing and enforcement. She guides clients through trademark, copyright and domain name processes, advises on IP issues relating to artificial intelligence and handles infringement investigations and enforcement efforts to protect clients' rights. This comprehensive support extends beyond the realm of intellectual property; Carrie also assists clients with various commercial transactions, including drafting and negotiating purchase and sale agreements and art related agreements.

Whether working with small enterprises or large corporations, Carrie's experience in navigating the complexities of intellectual property law and commercial agreements ensures her clients are well-protected and positioned for success in their respective industries.

### Education

J.D., Gonzaga University School of Law (*summa cum laude*),  
2019

### Services

Commercial & IP  
Transactions  
Artificial Intelligence  
Beauty & Wellness  
Consumer Brands  
Copyright & Trademark  
Food & Beverage  
Hospitality, Travel & Tourism  
Intellectual Property  
Litigation  
IP & Technology  
Luxury Law  
Sports, Arts & Entertainment

### Admissions

Oregon, 2024  
Idaho, 2020  
Washington, 2019

*Gonzaga Journal of International Law*, Editor

Dean's Honors List

B.A., University of Alaska Fairbanks, 2011

## Professional Activities

International Trademark Association (INTA), Member

Oregon Bar Association

- Intellectual Property Section, Member

Oregon LGBTQIA+ Bar Association (OGALLA), Member

Oregon Women Lawyers, Member

Spokane County Bar Association, Member, 2019-2023

- Intellectual Property Section, Chairperson, 2022-2023

Washington State Bar Association, Member

- Intellectual Property Section, Executive Committee Member, 2022-present

## Community Activities

Foster Garvey, [Opportunity & Progress Council](#), Member, 2021-present

Inland Northwest Business Alliance, Board Member, 2022-2023

Northwest Autism Center, Board Member, 2023-present

## News

Foster Garvey Welcomes Carrie Lofts as an Associate in the Firm's Commercial, IP & Transactions and Business & Corporate Finance Groups

*Foster Garvey Newsroom*, 9.13.21

## Speaking Engagements

INTA 2024 Annual Meeting

Event

Atlanta, GA, 5.18.24-5.22.24

## Legal Alerts

European Union's AI Act: Landmark Legislation for Artificial Intelligence

3.19.24

Trademark Email Scam Alert: Did You Receive Notice of Attempt to Register Brand Name?  
2.22.24

### **Publications**

Navigating Ethical and Legal Frontiers in Generative AI: Key Takeaways from Day Two of INTA's Conference on The Business of AI  
*Foster Garvey Publication*, 4.5.24

Navigating the Landscape of Generative AI: Insights from Day One of INTA's Conference on The Business of AI  
*Foster Garvey Publication*, 4.2.24