

## Claire F. Hawkins

(she/her)

Principal

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Claire has practiced intellectual property law since 2001, and she helps businesses and artists build, manage, and leverage their intellectual property assets.

Specifically, Claire provides a full range of counseling, prosecution, portfolio management, enforcement and dispute resolution services for trademark, copyright, domain name, publishing, licensing and agreement matters. Her practice has developed particular expertise in resolving trademark and domain name disputes and crafting cooperative agreements to protect, expand and strengthen intellectual property rights.

Claire provides pro bono intellectual property and other legal services to local non-profit organizations such as the Seattle Symphony, and Shunpike — a Seattle organization dedicated to promoting local art by providing assistance to local artists. She was also on the board of the King County Washington Women Lawyers for several years, and president of that organization in 2005.

### Education

CIPP/US, Certified Information Privacy Professional, 2020

J.D., Brigham Young University - J. Reuben Clark Law School, 2001

- *Brigham Young University Law Review*, Law Review Board, Web Editor

### Services

Commercial & IP Transactions  
Artificial Intelligence  
Beauty & Wellness  
Business & Corporate Finance  
Communications, Telecom & Media  
Copyright & Trademark  
Food & Beverage  
Government Contracts  
Hospitality, Travel & Tourism  
Intellectual Property Litigation  
IP & Technology  
Tribal Governments & Enterprises  
Privacy, Cybersecurity & Data Protection  
Sports, Arts & Entertainment  
Consumer Brands  
Luxury Law

### Admissions

Washington, 2001  
Alaska, 2016  
Oregon, 2015

B.A., Brigham Young University, English, 1996

U.S. District Court, Eastern  
District of Washington, 2002

U. S. District Court, Western  
District of Washington, 2002

## Honors & Recognition

*Chambers USA* (Washington) Leading Individual, Intellectual  
Property, 2022-present; 2016-2018 (Recognized Practitioner)

Washington Super Lawyers list, 2018-2019

- Top 50 Washington Women, 2019

Rising Star, Washington Super Lawyers, 2012-2014; 2006-2009

Washington Women's Edition, 2013-2014

Butch Blum Award of Excellence, Recipient, 2005

## Professional Activities

King County Bar Association, Member

The Shunpike Arts Collective, Board Member, 2003-2009

Washington State Bar Association, Member

Washington Women Lawyers, Board Member, 2014

- King County Chapter, President, 2005

## Experience

Successfully navigated close trademark registration issues  
Successfully navigated close trademark registration issues,  
including likelihood of confusion, merely descriptive, and  
primarily merely a surname initial rejections from the US  
Trademark Office for a variety of clients.

Successfully dismissed or resolved trademark infringement  
claims and patent infringement claims  
Successfully dismissed or resolved trademark infringement  
claims and patent infringement claims against apparel industry  
client.

Successfully resolved by settlement agreement disputes  
Successfully resolved by settlement agreement disputes  
regarding ownership of product design rights and royalties for  
furniture designer.

Successfully negotiated a trademark co-existence agreement

Successfully negotiated a trademark co-existence agreement between two Washington State Indian tribes.

Successfully resolved cease and desist demands against airport parking client

Successfully resolved cease and desist demands against airport parking client for trademark issues.

Obtained worldwide festival license for right to use musical recording

Obtained worldwide festival license for right to use musical recording in an independent movie.

Counseled client regarding patent and license rights ownership

Counseled client regarding patent rights ownership and license rights for evaluation software and tool for environmental building evaluations.

Strategized with education client to build up family of trademarks

Strategized with education client to build up family of trademarks and strengthen brand and trademark rights.

Prepared online contest/giveaway rules for apparel industry company

Prepared online contest/giveaway rules for apparel industry company and website terms of use and privacy policies for analytical software and a variety of other companies.

## News

Foster Garvey Recognized Among Nation's Top Firms in 2024 Chambers USA Guide; 20 Attorneys and 10 Practices Ranked

*Foster Garvey Newsroom*, 6.6.24

Foster Garvey Receives Honors in 2023 *Chambers USA* Guide; 21 Attorneys and 10 Practices Featured

*Foster Garvey Newsroom*, 6.1.23

Foster Garvey Recognized Among Nation's Leading Law Firms in 2022 *Chambers USA* Guide; 21 Attorneys and 10 Practices Featured

*Foster Garvey Newsroom*, 6.1.22

32 Attorneys Named Super Lawyers and Eight Named Rising Stars

*Foster Garvey Newsroom*, 6.10.19

## Speaking Engagements

"The Business of Artificial Intelligence: Practical Applications in the IP Ecosystem," International Trademark Association Conference  
New York City, March 20-21, 2024

Non-Traditional Marks and the Traditional Practice Roundtable Event  
Seattle, WA, 2.7.17

Moving Forward Under Measure 91: A Marijuana Industry Seminar  
Portland, OR, 4.10.15

"You Can't Say That!—Examining the Ethics of Attorney Communications," Washington Women Lawyers Annual CLE  
Speaking Engagement  
Seattle, WA, 10.11.13

3rd Annual Seattle Book Summit, Best Practices for Publishing and Book Promotion  
Speaking Engagement  
Seattle, WA, 8.1.13

## Legal Alerts

European Union's AI Act: Landmark Legislation for Artificial Intelligence  
3.19.24

Trademark Email Scam Alert: Did You Receive Notice of Attempt to Register Brand Name?  
2.22.24

Patent Office Raises IP Questions for Tribes  
11.29.23

Resolution of Copyright Circuit Split in Favor of "Registration" Approach: *Fourth Estate Public Benefit Corp. v. Wall-Street.Com, LLC*  
4.2.19

In Recent Amicus Brief, ABA Urges Supreme Court to Allow Faster Filing of Copyright Infringement Suits  
9.17.18

Possible Resolution for Circuit Split on Copyright Issue? U.S. Supreme Court Accepts Cert on  
*Fourth Estate Public Benefit Corp. v. Wall-Street.com LLC*  
7.9.18

New Rules Regarding Designation of Copyright Agent  
1.17

Time to Contemplate Trademark Registration in Cuba?  
3.15

Black / White and Color Trademarks: Common Practice Changes  
6.19.14

U.S. Patent Office Cancels Washington Redskins Trademark  
6.13.14

New Court Ruling Suggests Actors Hold A Copyright Interest In Their Performances: Some  
Practical Tips for Performance Agreements and Appearance Releases  
3.18.14

New 9th Circuit Decision Highlights the Importance of Obtaining Performance Releases  
2.28.14

Protecting Your IP  
3.14.11

## **Publications**

Navigating Ethical and Legal Frontiers in Generative AI: Key Takeaways from Day Two of INTA's  
Conference on The Business of AI  
*Foster Garvey Publication*, 4.5.24

Navigating the Landscape of Generative AI: Insights from Day One of INTA's Conference on  
The Business of AI  
*Foster Garvey Publication*, 4.2.24

So What's in a Name? Understanding, Identifying, Protecting and Using Trademarks: The Basics  
for Hoteliers  
*HSMAI*, 9.12.14

U.S. Patent Office Cancels Washington Redskins Trademark  
*Sports & Entertainment Beat*, 6.23.14

Media Memo: Use of Photographs on Website  
*Garvey Schubert Barer*, 4.25.14

Trademark Basics: Application and Prosecution of Marks

11.14.11

Copyright Infringement in the Age of the Internet

3.14.04

Intellectual Property Protection for Fictional Goods and Services

3.14.03

DMCA v. Downloaders

3.14.03

Computer Software Protection and Trade Secret Misappropriation

3.14.03

Memorandum on The Madrid Protocol

January 2003