

## **Duff on Hospitality Law**

## Industry Challenges Panel at the 2019 HEDNA Global Distribution Conference

By Greg Duff on 2.26.19 | Posted in Conference, Hospitality Distribution

At the 2019 HEDNA Global Distribution Conference held on January 30 in Los Angeles, I moderated a panel discussion with key industry figures in hotel revenue management who discussed and offered their take on a number of hot topics trending today in the hospitality distribution landscape, including rogue wholesalers and its impact on the hotel industry; static and dynamic rates and its upsides and downsides; segment of Chinese inbound travelers; loyalty in distribution and its impact on direct booking; and the rise of voice-activated devices in hotel rooms.

The panelists also reflected on the state of the industry, sharing major developments in 2018 and what to watch for in 2019.

Watch the full video of the panel discussion.

If you have any questions, feel free to contact me.

Moderator and panelists include (from left to right): Greg Duff, Firm Chair and Principal of Garvey Schubert Barer; Calvin Anderson, Head of Commercial of OYO Rooms; Andrew Rubinacci, SVP, Revenue & Distribution of Omni Hotels & Resorts; and Monica Xuereb, Chief Revenue Officer of Loews Hotels & Resorts.

**Tags:** Direct Bookings, distribution, distribution agreements, dynamic rates, hospitality distribution, rogue wholesalers, static rates, travel distribution, voice-activated devices, Wholesalers