

Sports & Entertainment Beat

Sports & Entertainment Spotlight: Mixed Martial Artist Conor McGregor to Appear Alongside Star Jake Gyllenhaal in the Reboot of the 1989 Patrick Swayze Cult Film 'Road House' Despite Fractured Leg

By Joshua Bloomgarden on 8.4.22 | Posted in Sports & Entertainment Spotlight

Welcome back to the "Spotlight!" Many may recall perhaps, one of the most 'gutsy' performances in NBA Finals history was Michael Jordan's 1997 'Flu Game' in which he heroically willed himself through the doldrums of food poisoning, scoring 38 points and leading the Chicago Bulls to a Game Five victory against the Utah Jazz. Little did Jordan know that 25 years later, his mental and intestinal fortitude would inspire a sports and entertainment lawyer battling the same foe – food poisoning, not the Utah Jazz – to proceed with writing his weekly S&E digest for the masses (three is a crowd, so I am assuming "masses" is four or more). With any luck, this installment will beget yet another legendary showing 25 years from now on par with the likes of 'His Airness' and 'His Lack-of-Self-Awareness.' So, to whoever out there it may be, let this be a message to you that the next time you are feeling Pepto-abysmal, don't let that keep you from basketball immortality, writing a modestly-successful newsletter or otherwise seizing the Spotlight.

- Although Mixed Martial Artist Conor McGregor has been kept out of competition due to a fractured broken leg, it sounds like the leg may be healthy enough for him to appear alongside star Jake Gyllenhaal in the reboot of the 1989 Patrick Swayze cult film "Road House." Remakes being a tricky proposition, the film itself might not have a leg to stand on.
- Professional Golfer Phil Mickelson and nine other LIV Golf players filed an Antitrust lawsuit against the PGA Tour in response to having been barred from participating in PGA Tour-sanctioned tournaments. Ironic given that 'anti-trust' is precisely how many feel towards Mickelson after conflicting statements about LIV Golf.
- Pop singer Shakira faces up to eight years in prison for alleged tax fraud in Spain. On the bright side, she has the presumption of honesty on account of her hips don't lie.
- NIL platform Opendorse takes endorsement and sponsorship deals for collegiate athletes' to fans. Greek row might have just found a new recruitment tool.

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Endorsement Deals, Sponsorships & Investments **Caesars to Sponsor the Memphis Grizzlies Ahead of New Season** *August 3, 2022 via Gambling Insider* Caesars Entertainment has announced a new agreement for its Caesars Sportsbook to become an official sponsor of the NBA Memphis Grizzlies basketball team.

New Online NIL Marketplace Connects Fans to College Athletes *August 1, 2022 via Daily Herald* Fans who want to financially support college athletes through name, image and likeness deals can now do so with just a few clicks online.

LeBron James Invests in Canyon Bicycles *July 29, 2022 via Velo News* LeBron James has invested \$30 million in the German bicycle company through LRMR Ventures, his firm that manages his investments, partnerships, and brand.

Sports **Phil Mickelson, 10 other LIV golfers, File Antitrust Suit Against PGA Tour** *August 3, 2022 via The Washington Post* Eleven golfers from the fledgling LIV Golf Invitational Series filed a federal antitrust lawsuit against the PGA Tour, arguing that their careers were hurt when the Tour suspended them after they joined the Saudi-funded organization. The move has been expected since LIV emerged this year to challenge the PGA Tour's professional golf supremacy. **Adidas Sued Again Over Authenticity of 'Authentic' NHL Jerseys** *August 3, 2022 via Sportico (subscription may be required)* As Adidas skates away from its relationship with the NHL, the apparel giant faces another federal lawsuit over the authenticity of jerseys it sells to hockey fans.

NFL Hits Dolphins, Ross for Tampering as Flores Bribe Case Endures *August 2, 2022 via Sportico (subscription may be required)* The NFL's suspension and \$1.5 million fine of Miami Dolphins owner Stephen Ross has significant ramifications for Brian Flores' race discrimination lawsuit against the NFL.

MLB's Manfred Defends Antitrust Exemption, Cites Minor League Costs *August 2, 2022 via Sportico (subscription may be required)* In a 17-page letter sent to the chair and ranking member of the U.S. Senate Judiciary Committee last Friday, MLB commissioner Rob Manfred vigorously defended baseball's antitrust exemption.

Music Biz **Kelly Clarkson Faces Legal Set Back Against Former Father-in-Law's Management Company** *August 3, 2022 via Music Times* Kelly Clarkson is facing a major legal setback months after her divorce from Brandon Blackstock has been finalized. **Netflix Sues 'Unofficial Bridgerton Musical' Duo for Infringement** *August 1, 2022 via New York Times* Netflix has sued the team behind "The Unofficial Bridgerton Musical," claiming that the Grammy-winning lyricist-composer duo infringed on the hit show's intellectual property, according to a complaint filed in the U.S. District Court in Washington, D.C.

Does Kelis Have a Legal Standing in Beef Over Beyoncé's 'Milkshake' Interpolation? *July 29, 2022 via Billboard* "To bring a copyright claim, you have to own a copyright," an expert tells Billboard. Just ask. That appears to be the bottom line of Kelis' series of comments about the use of her signature 2003 hit "Milkshake" as part of the new Beyoncé Renaissance song "Energy."

Film & TV **Conor McGregor Will Star Alongside Jake Gyllenhaal in Road House Remake** *August 3, 2022 via Balls le* Conor McGregor is set to star alongside Jake Gyllenhaal in a remake of the 80's cult classic Road House, which starred Patrick Swayze. **Pac-12 Media Rights Deal Reportedly Expected to Be Five to Six Years** *July 29, 2022 via Awful Announcing* This is very much a baby step forward in terms of the Pac-12's media rights, but it seems like the conference's rights may be going back onto the market sooner rather than later.

LIV Golf's Future on U.S. TV Is Uncertain, But it Certainly Has One *July 28, 2022 via Washington Post* The earliest days of LIV Golf, the divisive Saudi-backed series, focused on the biggest-name players in the world: who was in (Phil Mickelson, Bryson DeChambeau), who was out (Tiger Woods, Rory McIlroy) and what they were getting paid (a lot.)

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Non-Fungible Tokens (NFTs) **Upcoming Muse NFT Album Becomes First New Format Added to Charts in Years** *August 2, 2022 via Crypto Consulting* The upcoming Muse NFT album will be the latest chart-eligible album format since 2015.

Kim Kardashian Legal Team Files Motion to Dismiss EthereumMax Crypto Lawsuit *August 2, 2022 via Cointelegraph* Kim Kardashian's lawyers filed a joint motion to dismiss the class-action complaint against the American businesswoman for promoting an alleged 'pump and dump' crypto token.

How Snoop Dogg's NFT Release of Death Row Session, Vol. Two Is Opening Up New Possibilities for Independent Artists *August 1, 2022 via Forbes (subscription may be required)* In recent times, Snoop Dogg has remained invested in all the edgy and new industries, from Cannabis to Blockchain; Snoop has remained relevant in the conversations and has recently upped the ante by releasing the first drop of his first ever NFT album, Death Row Session Vol.2.

Artists Use Crypto to Take the 'Industry' Out of Music Industry *July 28, 2022 via Bloomberg (subscription may be required)* Earlier this year, pop music duo The Chainsmokers released 5,000 NFTs for free.