

Duff on Hospitality Law

## **Online Travel Update: Expedia Group launches One Key, Booking.com potentially impacted by EU "Gatekeeper" Designation**

By Greg Duff on 7.11.23 | Posted in Online Travel Update

This week's "vacation edition" Update features only two stories, the subjects of which have been featured in prior Updates. We will be back with our regular Updates next week!

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### **Expedia Group launches One Key unified rewards program**

*July 7, 2023 via Phocus Wire*

Expedia Group's new rewards program, One Key, launched Thursday in the United States, allowing members to earn and use rewards on bookings through the company's leading brands.

### **Google Travel and Booking.com Poised for Fallout From European Union's 'Gatekeeper' Restrictions**

*July 7, 2023 via Skift Travel News*

The fine print would ultimately determine the financial impact of the Digital Markets Act. But the fact that Booking Holdings filed a statement from [Booking.com](#) with the U.S. Securities and Exchange Commission about it this week means it believes the repercussions could be material to its operations.