

Duff on Hospitality Law

OTA & Travel Distribution Update - April 21st, 2017

By Greg Duff on 4.28.17

This week's OTA & Travel Distribution Update for the week ending April 21, 2017 is below. This week's update contains a variety of stories, including a copy of the now much-publicized *New York Times* article detailing AH&LA's campaign against Airbnb and Airbnb's subsequent response.

NYT Article looks at hotel industry efforts to reign in Airbnb...

Inside the Hotel Industry's Plan to Combat Airbnb

New York Times, April 16, 2017

In the past, hotel executives played down Airbnb's impact on their industry, but documents reveal a "multipronged, national campaign" to rein it in.

... and Airbnb responds with letter to AHLA

Airbnb Fires Back, Accuses Hotel Industry Of Punishing the Middle-Class

The Hill, April 20, 2017

Airbnb is hitting back after the hotel industry touted its lobbying efforts against the online room-sharing service. The company's head of policy, Christopher Lehane, accused hoteliers of price-gouging customers and called their fight against Airbnb a "campaign to punish the middle-class" in a letter Wednesday.

Evolving tools for online booking of small events space

Skift Travel News, April 19, 2017

The Future of Online Bookings for Small Event Space — Meetings Innovation Report

Companies can now expand their use of online platforms to book small meetings in creative venues, because they now have the ability to message venues directly in real-time and integrate compliance requirements.

Expedia white paper shows power of packages for hotels

The power of packages for hotels

Tnooz, April 19, 2017

Expedia took a deep dive into 2016 data, comparing package bookings to standalone hotel bookings from global points of sale inbound to U.S. properties. The findings? A wealth of information and opportunity that should be music to hoteliers' ears.



Developer releases Chrome extension to exclude United from OTA results

The Next Web, April 17, 2017

Hide United flights from search results with this handy extension

United Airlines has been in the news for all the wrong reasons lately – having police rough up a passenger to make room for its staff on an 'overbooked' aircraft, threatening to place another in handcuffs, and removing a couple believed to be traveling to their wedding from a flight.