

"Crisis Management in the Hotel & Lodging Industry," Hotel and Lodging Legal Summit -Georgetown University Law Center

Speaking Engagement November 5, 2015 Washington, D.C.

This program discusses how and why crisis management requires a unique perspective in the hotel industry.

Learn about legal issues involved when you prepare for and respond to crises, including: data security breaches, government investigations, terrorist incident, and natural disasters.

Consider the interplay between legal and public relations concerns in crisis management.

For more details on the conference, please read the program agenda by clicking here.