

## Hospitality Forum: Playing Your Cards in 2012

Seminar  
February 29, 2012  
Garvey Schubert Barer, Seattle, WA and Portland, OR

**Contact**  
Greg Duff

An invitation-only breakfast forum sponsored by PKF Consulting, CBRE, Premier Capital Associates and the Hospitality, Travel and Tourism practice at Garvey Schubert Barer. Hear from Northwest industry experts as they discuss pressing issues facing the hospitality industry in 2012, as well as highlights from the 2012 ALIS conference.

**Seattle:**

**Wednesday, February 29, 2012**

**Location**

Four Seasons Hotel  
99 Union Street  
Seattle, WA 98101

**Schedule:**

7:30 - 8:00 a.m. – Registration & Breakfast  
8:00 - 11:00 a.m. – Program

**Seattle Program:**

**Regional Economic Forecast**

Presenter - **Matthew Gardner**, Gardner Economics

**Industry Forecast**

Presenter - **Chris Kraus**, PKF Consulting

**Debt and Equity Panel**

Moderator - **Jeff McKee**, Premier Capital Associates, LLC

Panelists:

**Kris Kesterke**, Wells Fargo Bank

**Joan Broughton**, Evergreen Business Capital  
**Jena Thornton**, Eagle Rock Ventures  
**Craig Wrench**, Washington Holdings  
**Gregg Rodgers**, Garvey Schubert Barer

**Branded vs. Independent Panel**

Moderator - **Greg Duff**, Garvey Schubert Barer

Panelists:

**Bashar Wali**, Provenance Hotels  
**Forest Key**, Buuteeq  
**Kimo Bertram**, Hyatt  
**Joe Dreiske**, Ascend  
**Scott Biethan**, CBRE  
**Tanner Ericksen**, Preferred Hotel Group

**To register or questions:**

Please contact Lauren Feeney at [lfeeney@gsblaw.com](mailto:lfeeney@gsblaw.com)

**Portland:**

**Thursday, March 1, 2012**

**NEW Location:**

The Governor Hotel  
The Library Room  
614 SW 11TH Avenue  
Portland, Oregon 97205

**Schedule:**

7:30 - 8:00 a.m. – Registration & Breakfast  
8:00 - 11:00 a.m. – Program

**Portland Program:**

**Regional Economic Forecast**

Presenter - **Tom Potiowsky**, Chair of Economics at PSU and Director of the Northwest Institute for Applied Economic Research

**Industry Forecast**

Presenter - **Chris Kraus**, PKF Consulting

**Debt and Equity Panel**

Moderator - **Jeff McKee**, Premier Capital Associates, LLC

Panelists:

**Lashell Carrick**, Evergreen Business Capital

**Bryce Payne**, Wells Fargo

**Rick Takach**, Vesta

**Gregg Rodgers**, Garvey Schubert Barer

**Branded vs. Independent Panel**

Moderator - **Greg Duff**, Garvey Schubert Barer

Panelists:

**Forest Key**, Buuteeq

**Kimo Bertram**, Hyatt

**Joe Dreiske**, Ascend

**Scott Biethan**, CBRE

**Tom Drumheller**, Escape Lodging

**To register or questions:**

Please contact Lauren Feeney at [lfeeney@gsblaw.com](mailto:lfeeney@gsblaw.com)