"Setting Up Transmedia Plays: Legal and Business Issues When Designing Games for Multiple Platforms and Planning for Multiple Projects," Gamer Technology Law, Law Seminars International

Speaking Engagement
October 3, 2011
Washington State Convention Center, Seattle, WA

Who Should Attend

Attorneys and business executives involved in the interactive entertainment industry

Why You Should Attend

This conference will feature leading attorneys and innovative business leaders who will discuss important new trends and cutting-edge business and legal issues in the interactive entertainment space, including the continuing expansion of digital distribution and the future of consoles; how companies can make user data more secure; recent developments in mobile and handheld device gaming; new cutting-edge business models such as transmedia projects and gamification of websites and much more.

Whether you are an attorney representing gamer technology industry clients or a member of the industry itself, you will not want to miss this important conference. Be sure to sign up soon.

~ Kraig L. Marini Baker, Esq. and Kirk A. Soderquist, Esq., Program Co-Chairs

View event information.