

"The Scoop on Music Licensing with Melodie Virtue," National Federation of Community Broadcasters

Speaking Engagement October 30, 2014 | 2:00 PM EST - 3:00 PM EST Webinar

In the old days you only had to echar un cinco in the player piano or jukebox to hear music without any worries. Now, as a radio broadcaster you have to pay to play. It's called music licensing. And now you can get The Scoop on Music Licensing in the first of our NFCB/LPRC webinars. The date is October 30 at 2PM Eastern. Registration is required.

If your station broadcasts or streams music, this webinar is for you. It will address issues of intellectual property and music licensing that come up regularly-and unusually-for stations including:

what CPB-qualified stations need to know about CPB's agreement with SoundExchange what non-CPB-qualified stations need to know in order to stay in compliance with SoundExchange requirements

what every station needs to know about other issues related to music-archiving on your website; podcasting; creating compilations as thank-you gifts; who owns the promo copies; etc.

your most troublesome questions.

Melodie Virtue, attorney with Garvey Schubert Barer and immersed on music licensing issues, will be the primary presenter. She'll answer your specific questions--especially the tricky ones about music copyright issues--but only if you send them in advance no later than October 23.

Register now for The Scoop on Music Licensing with Melodie Virtue on October 30 at 2PM Fastern.

View Here:

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