



Underwriting with Saints and Sinners

Speaking Engagement
November 5, 2012
Webinar

Monday, November 5, 2012 2 PM EASTERN / 11 AM PACIFIC Presented by John Crigler, Attorney, Garvey Schubert Barer; Melodie Virtue, Attorney, Garvey Schubert Barer; and June Fox, Director of Station and Business Relations, DEI The basic FCC underwriting principles apply to all underwriters, but state and other federal laws may affect a decision to accept a donation from certain organizations. In one corner, the sinners: casinos, hate groups, makers or sellers of beer, wine or hard liquor, tobacco products and marijuana. In the other corner, the saints: churches, religious organizations, and issue-oriented non-profits. We'll discuss your basic right to reject underwriters and their proposed copy as well as practical and legal factors relevant to deciding whether to say 'no' to particular kinds of underwriters.

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