

## "Portland & Puget Sound's Increase In Development, Investment, & Supply," Bisnow's 2019 Pacific Northwest Hotel Summit

Panel Discussion  
February 19, 2019  
Seattle, WA

Stacy Marchesano and Greg Duff will moderate panel discussions, "Investment & Development Update: Who Is Buying? Who Is Building?", and "Construction and Design in Building a Brand: Tips, Tricks, and Tactics From the Ground Up", respectively, at Bisnow's 2019 Pacific Northwest Hotel Summit in Seattle.

### What you'll learn:

1. Why do investors see the Pacific Northwest as an attractive market for hospitality?
2. What does the sharp increase in supply mean for existing properties in the markets?
3. While the hotel development boom will likely lead to the usual increased tourism affects (traffic, street congestion, etc.) , what benefits can residents in the region expect?
4. How are these hotels differentiating themselves and establishing strong and unique brands?
5. What, if any, neighborhoods and submarkets have not yet been tapped into?

For more information and to register, [visit Bisnow's website](#).

### **Contact**

Greg Duff

### **Related Services**

Construction

Real Estate, Land Use &  
Environmental