

## Erin Snodgrass to Speak on AI and Legal Considerations at the Executive Vendor Summit 2024

Speaking Engagement  
March 27, 2024 | 1:55 PM - 2:50 PM MDT  
Denver, CO

In an era where artificial intelligence (AI) is becoming increasingly integral to the hospitality industry, the [Executive Vendor Summit \(EVS\) 2024](#) is poised to host a session that bridges the gap between innovation and legal compliance. [Erin Snodgrass](#) is slated to present at this year's summit, held at the Curtis Hotel in downtown Denver from March 26-28.

Erin's session, scheduled for March 27, is particularly anticipated for its focus on the complexities and opportunities presented by the use of AI in hospitality. Key aspects of her discussion will include the integration of AI technologies, the potential for bias and ethical dilemmas and the legal frameworks governing these innovations. With a lens on real-life applications, Erin will explore AI's role in internal operations and customer-facing services, highlighting the importance of licensing, contracting and governance.

This session is deemed essential for industry professionals eager to leverage AI's potential while adhering to compliance and ethical standards. Join Erin at EVS 2024 on March 27 for a session that promises not only to inform but also to inspire new avenues for innovation and collaboration in the hospitality industry.

### Contact

Erin Snodgrass

### Related Services

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