

## "Highest and Best Use," Seattle Chapter of the Appraisal Institute's 15th Annual Fall Real Estate Conference 2021

Speaking Engagement  
November 3, 2021 | 10:45 a.m. PT  
Seattle, WA (In-Person & Virtual Event)

Cynthia Frasier and Kinnon Williams will be speaking at the Seattle Chapter of the Appraisal Institute's 15th Annual Fall Real Estate Conference. This year's conference is a hybrid event, where attendees can elect to attend in-person at the Sheraton Grand Seattle in Seattle, WA, or virtually.

Cynthia and Kinnon will be co-presenting on the concept of "Highest and Best Use." Specific topics will include:

- the reasonably probable and legal use of vacant land
- the four tests of highest and best use
- the unit rule
- reasonable probability of a rezone
- stigma damage

For more information and to register, please visit the [Seattle Chapter of the Appraisal Institute's 15th Annual Fall Real Estate Conference 2021](#) website.

### Contact

Cynthia M. Frasier  
Kinnon W. Williams

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