

"Legal Headlines or Headwinds for Digital Marketers," HSMAI Chief Digital Officer Executive Roundtable

Speaking engagement January 23, 2020 New York, NY

Issues that digital marketers need to be aware of in the travel landscape changes daily. Greg Duff will share his list of the most pressing and controversial issues he sees from his point of view, and Roundtable attendees will have the opportunity to ask him specific questions about the topics of interest to them.

Topics include: Resort/Amenity Fees; Third-Party Operators; Short-Term Rentals; Privacy; Terms of Use; Influencers; Loyalty; Website Accessibility; Distribution; and Looking Ahead.

For more information and to register, visit The Hospitality Sales & Marketing Association (HSMAI)'s website.

Contact

Greg Duff

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