

## "Integrating GenAI in Hospitality: Legal Frameworks and Security Protocols," 2024 CIO Summit

Speaking Engagement 9.5.24 Nashville, TN

Erin Snodgrass is slated to present at the 2024 CIO Summit, focusing on the transformative role of Generative AI in the hospitality industry. Her session will cover the use of AI from back-end operations to guest services, addressing the necessary legal frameworks, contracting practices and cybersecurity precautions. Erin will also provide guidance on governance strategies for a responsible and sustainable AI deployment.

For more details or to register for the conference, visit the CIO Summit website.

## Contact

Erin Snodgrass

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