

"Marketing & Business Development - Senior Associate Panel," LMANext Seattle: December Lunch 'n Learn

Panel Discussion December 11, 2018 Seattle, WA

Stacy Marchesano participated on this LMANext panel comprising four business development and marketing associate all-stars. The panel discussed how marketing staff can build good relationships with associates, approaches to business development and marketing from associates' perspectives, and marketing strategies that have worked for each panelist.

For more information, visit the Legal Marketing Association website.

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