

RBR+TVBR InFOCUS Podcast

Podcast
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We've reached August, and it has been nearly five months since the COVID-19 virus began its rampage across the U.S. Today, media companies are reporting second quarter earnings featuring big revenue dips, but stories of sequential improvements from April. Now, many are eyeing Washington for relief, and that can come in various ways.

What is perhaps the biggest topic of interest in D.C. for radio and TV broadcasters?

Brad Deutsch gives his update on Lowest Unit Rate regulatory policy, the FCC's station license renewal period now underway and the political file rule, among other things, in this fresh RBR+TVBR InFOCUS Podcast.

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