

## The 2024 Hospitality Sales and Marketing Association International (HSMAI) Commercial Strategy Conference

Speaking Engagement  
June 25, 2024  
Charlotte, North Carolina

Step into the world of hospitality and digital marketing with [Greg Duff](#)'s session at The Hospitality Sales and Marketing Association International (HSMAI) Commercial Strategy Conference. This premier event is recognized as the biggest of the year in the hospitality sector, attracting thousands of attendees, including commercial leaders from various areas of the hotel industry.

Greg Duff, Chair of the Hospitality, Travel & Tourism Practice at Foster Garvey, will explore critical topics such as regulatory compliance, privacy measures, technological influences and market dynamics. His presentations promise to equip attendees with valuable insights and prepare them to navigate the complexities of the ever-evolving legal and regulatory landscape in hospitality, enhancing their industry knowledge and leadership skills.

Learn more about the HSMAI Commercial Strategy Conference [here](#).

### Contact

Greg Duff

### Related Services

Hospitality, Travel & Tourism  
Privacy, Cybersecurity &  
Data Protection