

Erwin Krasnow and Brad Deutsch Interviewed on The Small Market Radio Podcast

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In the latest installment of The Small Market Radio Podcast, host Jay Mitchell chats with Erwin Krasnow and Brad Deutsch to discuss their recent co-authoring (with the Radio Advertising Bureau) of the Political Advertising Guide, identify common mistakes by stations with regard to political advertising and the implications of the upcoming FCC online public file requirements.

To download or listen to the podcast, visit the Small Market Radio Newsletter.

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