

How Federal Files Can Help You Peg Station Value

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There are four key engineering-related areas to consider before closing a broadcast station transaction: station potential, regulatory paperwork, facility condition, and regulatory compliance. We've talked about evaluating the station's potential and now in part two of two parts, Cavell, Mertz & Associates President Garrison Cavell and Garvey Schubert Barer attorney Erwin Krasnow wrap-up the dreaded topic of regulatory paperwork.

Read the full article. Subscription to Radio & Television Business Report is required.