

Not Packing It In? You Still May Need to Repack!

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Now that the FCC has settled on an initial clearing target of 126 megahertz for the TV incentive auction, station owners face a number of decisions. Even if you've decided not to "pack it in" and participate in the auction, the time is ripe to start planning for the "repacking" process that will occur after the auction is completed. Garvey Schubert Barer attorney Art Harding addresses questions that may be on your radar as the complicated incentive auction process unfolds in this first part of a three-part series.

Read the full article. Subscription to Radio & Television Business Report is required.