

Partnering on the Purchase of a Broadcast Station, Part 2

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If you are planning to acquire a broadcast station, is your prospective partner a good choice? Is your prospective partner suited to be partners with anyone? BMC Associates Ph.D. Edward P. Kopf and Garvey Schubert Barer attorney Erwin Krasnow highlight the reasons why in this second in a multi-installment report.

Read the full article. Subscription to Radio & Television Business Report is required.