

Social Media in the Workplace: Opportunities and Legal Challenges Uncovered!

Live Webinar

December 5, 2017

Event Sponsor: The Knowledge Group

Maja M. Obradovic, Counsel in the firm's Litigation Department, will be on the faculty for the live webcast "Social Media in the Workplace: Opportunities and Legal Challenges Uncovered!" to be presented by The Knowledge Group on Tuesday, December 5, 2017 from 3:00 – 4:30pm (ET).

Social media has become both a boon and a bane for modern businesses. It has provided opportunities as well as legal concerns for many employers. As the use of social media continues to impact the modern workplace, employers must create social media-related employment policies which comply with the National Labor Relations Act (NLRA) and state employment laws to avoid potential legal challenges arising from the use of social media in the workplace. Many employers have already come under attack by the National Labor Relations Board (NLRB) for overly broad social media policies, costing them substantial sums of money. It is important that a company's social media policies are crafted in clear and easily understood language and which specify what is and is not permitted.

Ms. Obradovic and her fellow panelists will discuss the profound effect of social media in the workplace and the steps that employers can take to avoid a myriad of issues. They will also offer guidance on drafting and enforcing lawful social media policies and practices.

Topics to be discussed include:

- The impact of social media in the workplace
- The use of social media in the hiring process
- Common issues for employers

Attorneys

Maja M. Obradovic

Seminars & Events (Cont.)

- Implementing lawful social media policies
- Recent legislation and a case law update

Ms. Obradovic, a member of the firm's Employment Law Practice Group, concentrates her practice in litigation, with a particular focus in employment litigation. Her experience includes the defense of a variety of employment discrimination, whistleblower, wrongful discharge, and restrictive covenant claims. Her work in the area of employment counseling includes employment contract negotiations and the review and drafting of restrictive covenants, employee handbooks and employment policies. Ms. Obradovic has represented clients in litigation involving issues at the intersection of an employee's expectation of privacy when using social media and other forms of electronic communication, and an employer's right to maintain secure confidential information and control their employees' productivity. She lectures frequently on the topic of social media and related issues for groups comprised of business owners, employees and in-house counsel.

Additional program details and registration at: <http://bit.ly/2AijO8f>