

## Marketing and Ethics: Maximizing Results While Avoiding Liability

Borgata Hotel, Atlantic City, NJ  
May 2013

### Event Sponsor: New Jersey State Bar Association Annual Meeting

**Raymond M. Brown** will moderate and speak at a Law Office Management Committee program on "Marketing and Ethics: Maximizing Results While Avoiding Liability." This seminar will take place at the New Jersey State Bar Association Annual Meeting being held May 15-17 in Atlantic City, NJ.

Mr. Brown is a Litigation partner and chair of the firm's White Collar Defense & Corporate and International Human Rights Compliance Practice Group. A high profile white collar criminal defense attorney with an international legal practice, Mr. Brown is also a leading figure in a developing area of the law related to the regulation and enforcement of business requirements for human rights compliance. He is host of the Emmy Award winning New Jersey Network Program "Due Process," a Visiting Professor and Research Scholar at Seton Hall University School of Law, and the recipient of numerous legal industry accolades. He has also authored a variety of articles on a range of legal topics including human rights due diligence and corporate responsibility issues.