

## Structuring Private Equity Healthcare Management Service Organizations

Live Webinar

September 2, 2021

### Event Sponsor: **Strafford**

**Glenn P. Prives**, a partner in the firm's Healthcare and Corporate Departments, will serve as a faculty member for the webinar "Structuring Private Equity Healthcare Management Service Organizations," to be presented by Strafford on Thursday, September 2, 2021 from 1:00pm – 2:30pm.

Physician practices must be prepared to participate in clinically integrated networks and be better positioned to survive in a value-based payment landscape. Management Service Organizations (MSOs) can help private equity firms and physicians achieve this goal while maintaining a certain level of autonomy for physicians where direct ownership of the professional practice and direct employment by the private equity firm is not desirable or possible. As private equity investment continues in the healthcare sector, MSOs can provide resources and support for healthcare providers. MSOs can also offer private equity firms an alternative means of investing and participating in the healthcare sector where legal and business hurdles present themselves, but the investment is not without risk.

It is important to understand the services provided and critical terms when structuring the MSO agreement, including the corporate practice of medicine and fee-splitting rules and prohibitions, as well as the Anti-Kickback Statute and other regulatory compliance requirements.

This webinar will examine the nuts and bolts of structuring healthcare private equity MSOs. The panel will explain considerations for both the private equity group and the physician practice and the unique compliance risks presented by healthcare MSOs for private equity investors. The panel will outline guidance for counsel to address healthcare regulatory issues in healthcare private equity MSOs. They will also explore the questions of factors contributing to private equity firms and physician practices considering and entering into MSO agreements, best practices and more.

Mr. Prives concentrates his practice in the areas of healthcare and corporate law. His experience on behalf of healthcare industry clients encompasses hospital-physician alignment, mergers and acquisitions, affiliations, alliances, strategic transactions, joint ventures, recruitment matters, the drafting and negotiation of contractual agreements, healthcare information technology issues, integrated delivery systems (population health) and clinical integration matters. He also counsels clients on a variety of healthcare regulatory matters, including Stark, Anti-Kickback, state self-referral laws, fraud and abuse, HIPAA, health care reform, Medicare and Medicaid issues, coverage and overpayment issues, compliance, regulatory and due diligence reviews, licensure and certification issues, the corporate practice of medicine and fee-splitting laws.

## Seminars & Events (Cont.)

Additional program details and registration are available on the Strafford website.