

## Partner Marc J. Gross Brings Claims Against One of the World's Largest Oil Companies

October 12, 2009

On Wednesday, October 7, 2009 **Marc J. Gross**, an attorney at the Roseland office of Greenbaum, Rowe, Smith & Davis LLP filed a lawsuit on behalf of more than two dozen BP gasoline stations against BP Products North America, one of the world's largest oil companies. The suit, which alleges that BP has manipulated the price of gasoline, and that BP seeks to unlawfully terminate its franchisees in New Jersey, may have far reaching effects for franchise owners in New Jersey and the consuming public.

This is Gross's second occasion to bring claims against BP on behalf of dozens of franchises. Gross was previously successful in obtaining an injunction against BP in a similar suit filed in 2006. In the earlier case, the U.S. District Court, District of New Jersey reasoned that the "supply and distribution of motor vehicle fuels are vital to our economy" and that "an injunction precluding the termination of the ... franchisees... furthers the public interest."

Gross, a partner in Greenbaum's Litigation Department, concentrates his practice with a particular emphasis on business counseling and trial practice in the state and federal courts, representing corporate, partnership, banking and individual clients. He has significant experience litigating and resolving partnership and corporate conflicts, trademark issues, employment and complex commercial disputes on behalf of numerous business entities.

Gross has been recognized as a "Super Lawyer" by *New Jersey Monthly* magazine for the last three (3) consecutive years, and as among the top attorneys in the country for business litigation in *Super Lawyers - Corporate Counsel Edition* for 2009. Gross, who served as the President of the Essex County Bar Association for the 2007-2008 term, was also recognized by *NJBIZ* magazine in 2005 as one of the forty most prominent business people in the State under the age of 40. In August 2002, Gross was selected by the *New Jersey Law Journal* as one of the leading 40 attorneys in the state under the age of 40. Gross serves as president and founding member of the North Jersey Business Council, a non-profit, which assists professionals, entrepreneurs and chief executives in building business relationships. Gross is a Phi Beta Kappa, *cum laude*, graduate of The George Washington University, and received his law degree from the University's National Law Center.

In 2009 Greenbaum, Rowe, Smith & Davis LLP celebrates its 95th year of building business in New Jersey. The firm has over 100 attorneys in four main practice departments: Litigation; Real Estate; Corporate; and Tax, Trusts and Estates. The firm has offices located in Woodbridge and Roseland, New Jersey. For more information, call Erin P. Faltin at 732-549-5600 or visit the firm's web site at [www.greenbaumlaw.com](http://www.greenbaumlaw.com).

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