

# INTELLECTUAL PROPERTY & TECHNOLOGY

# Experience

Assisted client in responding to a cease and desist letter, threatened and commenced opposition proceedings in the US and EU involving the client's decision to change its name. The adverse party claimed that their company name and the proposed new client name were likely to be confused on similar goods. As a result of our intervention and response, the adverse party withdrew all claims and dismissed all actions against our client in the United States and the European Union. The client went forward with its name change.

#### In the News

Gary Schober Gives Insight to Wegmans' Discontinuation of SCAN App WGRZ, September 15, 2022

Thought Leaders: Employees can help protect a company's intellectual property Buffalo Business First, May 9, 2022

### **Publications**

Developments in Protecting Cannabis IP

Intellectual Property Practice Alert, January 11, 2019

Pack Smarter When Preparing a Patent Application for Europe Startup Blog Alert, August 9, 2016

## Presentations & Events

Intellectual Property Protection & Enforcement: Protecting Your Most Valuable Assets

Hodgson Russ, 140 Pearl Street, Buffalo, NY 14202, October 12, 2023

Intellectual Property Protection & Enforcement Webinar Series April 20, May 25, and June 22, 2023

Nathaniel Lucek Mentors and Judges at North Country Regional Business Plan Competition

North Country Regional Business Plan Competition in Saranac Lake, April 24, 2023

Go-to-Market Clinic June 18, 2020

#### Contact

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### INTELLECTUAL PROPERTY & TECHNOLOGY

Protecting your Graphene or Materials-Related IP When Working with U.S. Partners November 6, 2019

ROC Sci-Tech Symposium Rochester, New York, October 27, 2019

Urban Mobility & the Industrial Internet of Things (IIoT) Forum: New Models for Deployment in Smart Cities Wells Fargo Learning Center, 150 E 42nd Street, New York, New York 10017, December 1, 2017

Double Patenting – Why a University Technology Transfer Office Should Care Baltimore, Maryland, May  $9,\,2016$