



## GARY M. SCHOBER

Partner; Startups & Emerging Companies and  
Cybersecurity & Privacy Practices Leader; Blockchain &  
Cryptocurrency Practice Co-Leader; Technology  
Industry Leader

gschober@hodgsonruss.com 716.848.1289

Gary is a general corporate lawyer and serves as the leader of the firm's Startups & Emerging Companies and Cybersecurity & Privacy Practices. His practice frequently involves electronic commerce, computer and technology law, including privacy, data security breaches, and cyber liability, and counseling high-technology and other clients on a broad range of business law matters. He has extensive experience in high-dollar sale and purchase transactions involving complex technology-based and other businesses, and with the sale and license of patents and other intellectual property, including software. His practice frequently includes representing clients in international transactions. He also represents clients facing audits based on allegations of software piracy and start-up entrepreneurs endeavoring to launch new businesses.

Gary served as the firm's president and CEO from July 2005 through January 2012. Under his leadership, the firm realized several record years and deftly navigated the recent economic downturn. Gary was responsible for spearheading the firm's strategic vision and initiatives for growth and business development, as well as guiding the firm's day-to-day operations.

Gary exclusively practices U.S. law and is admitted to practice in New York.

### Honors

- Listed, *Best Lawyers in America* (Corporate Law) 1995-2024
- Listed, *Best Lawyers in America* (Corporate, M&A, and Securities Law) 1995 - 2022
- Listed, *Upstate New York Super Lawyers*, 2007 - 2009
- *Buffalo Business First's* Who's Who in Law
- Western New York's "Most Influential Business People," as published by *Buffalo Business First*

605 Third Avenue  
Suite 2300  
New York City, NY 10158

Buffalo  
The Guaranty Building  
140 Pearl Street  
Suite 100  
Buffalo, NY 14202  
716.856.4000

Toronto  
Practice restricted to U.S. law  
22 Adelaide Street West, Suite 2050  
Toronto, ON M5H 4E3  
416.595.5100

### Practices & Industries

Corporate & Business  
Cybersecurity & Privacy  
Startups & Emerging Companies  
Technology Licensing &  
Agreements  
Canada-U.S. Cross-Border  
Antitrust, Trade Regulation &  
Anticorruption  
Blockchain & Cryptocurrency  
Cannabis & Hemp  
Corporate Governance &  
Compliance  
Europe-U.S. Cross-Border

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## Experience

Gary's representative matters include:

- The representation of a family-owned business in connection with its being acquired by a Fortune 500 company for almost \$1 billion.
- The incorporation of a start-up software company 30 years ago that today is a major vendor to some of the largest financial institutions in the United States. He continues to represent this client today.
- A series of business acquisitions handled by him that helped a client of the firm grow from a relatively small regional advertising business to a national organization.
- The representation of many clients in their response to security breaches and software audits.

## In the News

Gary Schober Gives Insight to Wegmans' Discontinuation of SCAN App  
*WGRZ*, September 15, 2022

New data privacy laws for doing business in Canada could soon be in play  
*Buffalo Business First*, January 14, 2021

Thought Leaders: Evolution of Data Privacy  
*Buffalo Business First*, April 24, 2020

All the Scary Ways Health Apps Are Using Your Data  
*New York Post*, November 11, 2019

Buffalo Business First - Thought Leaders: Cyber Risks  
*Buffalo Business First*, March 23, 2018

Hacked!  
*EquiManagement*, February 9, 2018

Ownership and control of websites vary  
*Buffalo Law Journal*, March 7, 2016

How I...Combat Cyber Attacks  
*Buffalo Business First*, May 29, 2015

Threat of Security Attack Is Real  
*Buffalo Law Journal*, July 18, 2014

Family Business & Succession  
Planning

Government Relations

Healthcare

Intellectual Property & Technology

Intellectual Property Litigation

Manufacturing

Media & First Amendment

Mergers & Acquisitions

Professional Services

Retail Sector

Technology

Trade Secrets & Non-Disclosure  
Agreements

Website Agreements, Cloud  
Computing & Social Media

## Admissions

New York

## Education

St. Bonaventure University, B.S.,  
magna cum laude

Georgetown University Law Center,  
J.D., cum laude

GARY M. SCHOBER

Fifty-Five Hodgson Russ Attorneys Named to *Best Lawyers* 2014  
August 28, 2013

## Press Releases

83 Hodgson Russ LLP Attorneys Ranked in 2024 Edition of *Best Lawyers in America*  
August 17, 2023

71 Hodgson Russ Attorneys Ranked in 2023 Edition of *Best Lawyers in America*  
*Hodgson Russ Press Release*, August 19, 2022

55 Hodgson Russ Attorneys Ranked in 2022 Edition of *Best Lawyers in America*  
*Hodgson Russ Press Release*, August 19, 2021

55 Hodgson Russ Attorneys Ranked in 2021 *Best Lawyers in America*  
*Hodgson Russ Press Release*, August 20, 2020

52 Hodgson Russ Attorneys Named to Various *Best Lawyers* Listings  
*Hodgson Russ Press Release*, August 20, 2019

48 Hodgson Russ Attorneys Named to Various *Best Lawyers* Listings  
*Press Release*, August 15, 2018

Fifty-two Hodgson Russ Attorneys Named to 2018 *Best Lawyers* Listing, Five Included in “Lawyer of the Year” Categories  
*Press Release*, August 15, 2017

2017 *Best Lawyers* Names Fifty-four Hodgson Russ Attorneys From Multiple Offices  
*Hodgson Russ Press Release*, August 18, 2016

Fifty-Five Hodgson Russ Attorneys Named to *Best Lawyers* 2016, Five Honored as Buffalo ‘Lawyers of the Year’  
*Press Release*, August 17, 2015

Hodgson Russ Names Gary Schober New York City Office Managing Partner  
*Press Release*, September 30, 2014

## Publications

Supreme Court Resolves Split Among The Circuits: No Time Limits on Monetary Recovery for any Timely Copyright Infringement Claim  
*Hodgson Russ Intellectual Property Litigation Alert*, May 15, 2024

The Final New York State Budget is Approved: Here are the Major Impacts for Hospitals, Nursing Facilities, and other Health Care Providers  
*Hodgson Russ Healthcare Alert* , May 14, 2024

GARY M. SCHOBER

The Battle After *Warhol*: Tattoos as Artwork or Infringement?  
*Hodgson Russ Intellectual Property Litigation Alert*, April 24, 2024

AI Lawsuit May Eclipse Claims of Fair Use  
*Hodgson Russ Intellectual Property Litigation Alert*, April 5, 2024

Supreme Court Provides Further Guidance on Public Officials First Amendment Rights on Social Media  
*Hodgson Russ Media & First Amendment and Municipal Alert*, March 20, 2024

Music Copyrights on a Roll – Read and Listen to Hear the Latest  
*Hodgson Russ Intellectual Property Litigation Alert*, October 6, 2023

New York State Department of Health Adopts Health Equity Impact Assessment Regulation Applicable To Facilities Including Clinics, Hospitals, and Skilled Nursing Facilities Submitting Applications through the State’s Certificate of Need (CON) Process  
*Hodgson Russ Healthcare Alert* , September 7, 2023

Taco Bell Throws Its Hat in the Ring to Free “Taco Tuesday” from Trademark Protection  
*Hodgson Russ Intellectual Property Litigation Alert*, May 30, 2023

Final New York State Budget Imposes New Requirements for New York Home Care Providers and Significant Financial Investments for the Health Care Industry  
*Hodgson Russ Home Care and Healthcare Alert*, May 16, 2023

Copyright Claims of Cosmetic Company Continue to Trial  
*Hodgson Russ Intellectual Property Litigation Alert*, March 23, 2023

## **Presentations & Events**

Cybersecurity Conference - NYC  
Hodgson Russ LLP, 605 Third Avenue, Suite 2300, New York, NY, January 24, 2024

Cybersecurity Conference  
Hodgson Russ LLP, The Guaranty Building, 140 Pearl Street, Buffalo NY 14202, June 6, 2023

California's Privacy & Data Security Law: A Harbinger of Things to Come?  
February 8, 2023

Is Your Firm Ready for the CCPA?  
ALAS, July 29, 2020

Shareholder Services Association Annual Conference  
Annapolis, Maryland, July 16, 2019

GARY M. SCHOBER

Shareholder Services Association Webinar: Data Privacy  
April 18, 2019

34th Annual School Client Conference  
Millennium Hotel Buffalo, January 18, 2019

NYSSCPA FAE Public Schools Conference  
New York, New York, October 31, 2018

STA Annual Conference Highlights 2018  
Sarasota, Florida, October 24, 2018

2018 Summer Tax Series  
Understanding New York State Tax Issues of 2018  
The Harvard Club 35 W. 44th Street, New York, NY, June 13 to August 1, 2018

## **Blog Posts**

- Tax Consequences of Crowdfunding  
*Startup Talk*, April 28, 2016

## **Professional Affiliations**

- Bar Association of Erie County Business Law Section
- American Bar Association Business Law Section Committee on Cyberspace Law
- New York State Bar Association Business Law Section Committee on Internet and Technology Law

## **Community & Pro Bono**

Gary currently serves as a member of the boards of directors of the Buffalo Philharmonic Orchestra and the Kaleida Health Foundation. He previously served as a member of the board of trustees (serving during that time as chairman for a two-year term) of the National Multiple Sclerosis Society, Western New York and Northern Pennsylvania Chapter, and was a member of the Buffalo Niagara Partnership board of directors. He has also coached travel and premier soccer teams for more than 20 years. In 2013, Gary received the Competitive Coach of the Year Award from the New York State West Youth Soccer Association.