



## GEORGE L. SNYDER

Partner

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George is a registered patent attorney who has been practicing intellectual property (IP) law since 1993. He manages intellectual property portfolios and develops worldwide protection strategies for corporate clients. His practice includes patent freedom-to-operate opinions, preparation and prosecution of patent and trademark applications, technical support for intellectual property litigation, due diligence investigations related to intellectual property, and intellectual property licensing.

For corporate clients, George works directly with in-house counsel and IP managers to help meet the needs of upper management. He takes a hands-on approach to understanding the competitive landscape facing each client, and he provides practical advice with the client's business goals in mind. He enjoys visiting clients' manufacturing and engineering operations, and views this as a key element for successful representation. He has extensive experience in a wide variety of mechanical and electro-mechanical technologies, including medical devices, motion control systems, CNC machines, optics and optical systems, and waste processing equipment.

Prior to law school, George worked as an industrial engineer and computer programmer, providing support for the operation of numerically controlled machine tools at a local business specializing in precision machining of metal and plastic parts.

### Experience

- Patent Office *Inter Partes* Review of Medical Device Patent
- Patent Infringement Lawsuit Involving Medical Infusion Tubing

Defended client in a cancellation action involving a registration dating back from 1921 and simultaneously commenced a parallel opposition proceeding against adverse party.

The Guaranty Building  
140 Pearl Street  
Suite 100  
Buffalo, NY 14202

### Practices & Industries

Design Protection & Design Patents  
Freedom-to-Operate Analyses  
Intellectual Property & Technology  
Intellectual Property Litigation  
Intellectual Property Portfolio Management  
Patent Prosecution  
Post-Grant Proceedings  
Technology Licensing & Agreements  
Trade Secrets & Non-Disclosure Agreements  
Trademark & Domain Name Registration

### Admissions

New York  
U.S. Patent and Trademark Office  
U.S. District Court, Western District of New York

### Education

University at Buffalo, B.S.

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Hodgson Russ responded to intellectual due diligence requests on behalf of client in the ophthalmic and analytical equipment business to help complete the acquisition of the client by a publicly traded company. The due diligence process involved a lengthy in-person meeting with representatives of the buyer. The intellectual property work has remained with Hodgson Russ since the transaction.

University at Buffalo School of Law,  
J.D.

Hodgson Russ intellectual property attorneys manage a large and growing medical device patent portfolio for a designers and developer of medical products. The portfolio includes patents and patent applications in Europe, Asia, South America, and the Middle East.

Hodgson Russ provided litigation support defending a client in a multiparty patent infringement litigation involving amusement park rides. Our attorneys worked directly with counsel for the co-defendants to formulate a patent claim construction and Markman hearing strategy. A favorable settlement was reached following the Markman order.

Hodgson Russ intellectual property and litigation attorneys defended a manufacturing client in a patent infringement lawsuit involving automated fabric-cutting machines. Our attorneys prepared strong non-infringement positions early in the litigation to help our client reach an early and favorable settlement.

A multidisciplinary team of Hodgson Russ intellectual property and litigation attorneys worked together on behalf of a plaintiff to commence a patent infringement lawsuit involving automated fastening systems for aircraft assembly. Our attorneys attended mediation that resulted in a settlement agreement in which the defendant pledged to stop offering infringing systems.

Hodgson Russ intellectual property and litigation attorneys defended a client in a patent infringement lawsuit involving package-tracking devices. Our team of attorneys formulated non-infringement positions and participated in settlement conference to help our client reach an early and favorable settlement.

Prosecuted opposition proceeding for client. Adverse party had filed trademark applications in the US and EU. We negotiated favorable settlement and coexistence agreement.

Hodgson Russ intellectual property attorneys handle U.S. patent and trademark filings for a well-known German manufacturer of microscopes and related systems. The relationship is now more than two decades old.



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## **In the News**

Cadence Bank Announces Agreement to Sell the Insurance Operations of Cadence Insurance to Arthur J. Gallagher & Co.  
*Cadence Bank (Press Release)*, October 24, 2023

## **Publications**

Supreme Court Resolves Split Among The Circuits: No Time Limits on Monetary Recovery for any Timely Copyright Infringement Claim

*Hodgson Russ Intellectual Property Litigation Alert*, May 15, 2024

The Battle After *Warhol*: Tattoos as Artwork or Infringement?

*Hodgson Russ Intellectual Property Litigation Alert*, April 24, 2024

AI Lawsuit May Eclipse Claims of Fair Use

*Hodgson Russ Intellectual Property Litigation Alert*, April 5, 2024

Music Copyrights on a Roll – Read and Listen to Hear the Latest

*Hodgson Russ Intellectual Property Litigation Alert*, October 6, 2023

Federal Circuit Set to Rehear Case En Banc Impacting the Longstanding Test for Design Patent Obviousness

*Hodgson Russ Design Protection & Design Patents Alert*, August 9, 2023

Taco Bell Throws Its Hat in the Ring to Free “Taco Tuesday” from Trademark Protection

*Hodgson Russ Intellectual Property Litigation Alert*, May 30, 2023

Copyright Claims of Cosmetic Company Continue to Trial

*Hodgson Russ Intellectual Property Litigation Alert*, March 23, 2023

Luxury Fashion Designer Earns Its Stripes In Trademark Victory Against adidas

*Hodgson Russ Intellectual Property Litigation Alert*, January 27, 2023

Court Ruling Simplifies Service Upon Foreign Trademark Infringers

*Hodgson Russ Intellectual Property Litigation Alert*, December 20, 2022

Fortnite Crushes Choreographer’s Copyright Claims

*Hodgson Russ Intellectual Property Alert*, November 28, 2022

## **Presentations & Events**

Buffalo Niagara Manufacturing Alliance Lunch and Learn

BNMA, September 26, 2023

In-House Counsel Update on Intellectual Property Litigation 2012

Hodgson Russ, Buffalo, NY, March 29, 2012

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In-House Counsel Update on Intellectual Property Litigation 2011

Hodgson Russ, Buffalo, NY, October 6, 2011

New York State Bar Association Seminar: Bridging the Gap - Intellectual Property

Buffalo, NY, October 26, 2004

### **Professional Affiliations**

- American Intellectual Property Law Association
- New York State Bar Association
- Bar Association of Erie County (former chair, Intellectual Property Law Committee)
- Former president, Niagara Frontier Intellectual Property Law Association

### **Community & Pro Bono**

- Daemen College Paralegal Studies Advisory Committee
- Lawyers for Learning Tutor
- Buffalo Prep "Mentor Me" Program Mentor