

THE INTELLIGENCE REVOLUTION: BIG DATA MEANS BUSINESS SUMMIT

Seminar

Albright-Knox Art Gallery's Auditorium, 1285 Elmwood Avenue, Buffalo, NY
June 2, 2016
4:00 - 5:15 P.M.

Attorneys

Rick Kennedy

June 2, 2016

Albright-Knox Art Gallery's Auditorium, 1285 Elmwood Avenue, Buffalo, NY

Big Data is changing the way people work together, creating a culture where business and IT leaders must join forces to realize the value it generates. Big Data's insights enable better business decisions – deepening customer engagement, optimizing operations, preventing threats and fraud, and capitalizing on new sources of revenue. It can help solve crimes, improve traffic flow, advise doctors on cancer treatments and fight terrorism.

Is your business ready for The Intelligence Revolution?

Thursday, June 2, 2016

Albright-Knox Art Gallery's Auditorium
1285 Elmwood Avenue, Buffalo, NY

4:00 – 5:15 P.M.

Registration will begin at 3:15 P.M. A cocktail reception will follow the program.

Note: The Summit has moved to the Albright-Knox Art Gallery from the Guaranty Building due to popularity..

Information is being generated worldwide at an alarming velocity, volume and variety. In fact, every two years the world's information more than doubles, coming from a multitude of digital and social media processes including systems, sensors and mobile devices. By 2020, it is estimated that the world will contain 44 zettabytes (44,000,000,000,000,000,000 bytes or one trillion gigabytes).

Yet most organizations are using only a fraction of their information to make crucial business decisions, with an estimated 80% of organizational data remaining “dark” to analytical systems. Tapping into this underused, so-called “dark data” is what Big Data is all about, as reported in this recent Buffalo News article. We invite you to join us to gain insight on best practices from companies and organizations harnessing the power of Big Data for better business outcomes.

THE INTELLIGENCE REVOLUTION: BIG DATA MEANS BUSINESS SUMMIT

Panelists:

IBM

Jay Goodwyn, Executive Director, IBM Buffalo Innovation Center

Doug Plaxton, Worldwide Solution Executive, Law Enforcement, IBM Analytics Group

Rich Products Corporation

Stuart Woodside, Senior Programmer Analyst

Jon Zirnheld, Manager of Plant Systems and Automation Engineering

AAA Western & Central New York

Anthony B. Spada Jr., President & CEO

Hodgson Russ LLP

Rick Kennedy, President & CEO

RSVP by May 26. This event is complimentary. Seating is limited. Complimentary valet parking will be available.

