

A REFRESHER COURSE ON INTELLECTUAL PROPERTY

Seminar

Bar Association of Erie County, 438 Main Street, Sun Room Auditorium, Buffalo NY

April 28, 2016

9:00 a.m. - 12:50 p.p.

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- **Introduction**

Jordan L. Walbesser, Esq., *Hodgson Russ, LLP, Chair, Intellectual Property Committee*

- **Let's Get on the Same Page About Intellectual Property**

A Brief Rundown of Patents, Trademarks, Copyrights, and Trade Secrets.

Sallie G. Randolph, Esq., *Randolph Law Offices*

- **Innovation and the Gender Gap (A Panel Discussion)**

Mindy Bickel, *USPTO Associate Commissioner for Innovation Development*

Jamie Simpson, *USPTO Senior Advisor to the Undersecretary and Director*

Ranjana Kadle, *Hodgson Russ LLP*

Jessica Copeland (moderator) *Hodgson Russ LLP*

- **Domain Name Litigation is on the Rise**

How to defend your clients' rights through the Uniform Domain-Name Dispute Resolution Policy (UDRP).

Charles van Ee, *Simpson & Simpson PLLC*

- **Intellectual Property Law Often Requires Technical Expertise**

Ethics issues when working with intellectual Property

Ellen S. Simpson, Esq., *Simpson & Simpson PLLC*

- **A Client Calls You With Your First Intellectual Property Matter - What's Your First Step?**

Why your first action might be to take a look at your client's insurance policy for coverage.

Stuart B. Shapiro, Esq., *Shapiro Law Offices*

- **Intellectual Property is an Afterthought for Due Diligence**

A brief overview of IP protection, how to identify due diligence needs, and agreements that should be reviewed.

Brendan S. Lillis, Esq., *Phillips Lytle LLP*