

# NY LAW SCHOOL FASHION LAW SYMPOSIUM 2016: FASHION BRAND PROTECTION INITIATIVES AND ANTI-COUNTERFEITING IN THE DIGITAL AGE

## Speaking Engagement

New York Law School, 185 West Broadway, New York, NY  
October 21, 2016  
10:00 - 11:30 a.m.

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The discussion examined the problem of trademark infringement and counterfeiting in the fashion industry. Legal experts introduced the tools used to protect fashion brands from both online and offline infringing activities.

The panel discussion was prominently featured in an article in *Women's Wear Daily*, where Neil received mention.

[Click here to read the full article](#)

## Attorneys

Neil Friedman

## Practices & Industries

Copyrights

Intellectual Property & Technology

