

NYCWOMEN.CONNECT

March 13, 2013

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5 - 9 p.m.

The Offices of Hodgson Russ LLP
1540 Broadway, 24th Floor, New York, NY
(Entrance on 45th Street, East of Broadway)

NYCwomen.connect is an intimate forum and networking series designed to showcase female entrepreneurs from an array of industries before an audience of 100 to 150 male and female investors, business leaders, and other service professionals committed to promoting and supporting women in business.

Our keynote speaker is **Dayna Grayson, partner at New Enterprise Associates, Inc. (NEA)**. Dayna joined NEA in 2012 and focuses on early-stage consumer Internet and enterprise companies. Prior to joining NEA, Dayna was an investor at North Bridge Venture Partners in Boston, where she focused on seed and early-stage consumer Internet and SaaS investments. She is an active member of the startup communities along the east coast, including Boston and New York. Her investment career follows operational success in product design and management. Before joining North Bridge in 2006, Dayna led product design efforts at Blackbaud, the leading global provider of software to nonprofit organizations. She managed products throughout their lifecycle as the company grew to more than \$130 million in revenue and completed a successful public offering. Previously, Dayna was a consultant at Cap Gemini Ernst and Young. She has a B.S. from the University of Virginia in systems engineering and a M.B.A. from Harvard Business School.

Presenting Companies:

- **Real Food Works** is a tech startup founded by successful tech entrepreneurs with a passion for healthy, great-tasting food. Real Food Works provides a subscription plan of fresh meals that are cooked by local partners - restaurants, caterers, and personal chefs - and delivered to customers fresh. The food is mostly plant-based with very little oil and salt, yet it tastes terrific. Real Food Works customers can lose weight, enhance their energy levels, and improve their overall health, and partners can increase profitable revenue while leading a major shift toward eating healthier food. Real Food Works is in "pilot mode" in the Philadelphia region and will be available in New York City in 2013.
- With more than 2.5 million users and growing, **VolunteerSpot** is the leading online coordination tool that makes it easy for people everywhere to join together and make a difference. VolunteerSpot is not just a website, it's a mission-critical, timesaving app primarily used by affluent, influential alpha-moms and teachers, who dominate VolunteerSpot's fast-growing community and local volunteering rolls for schools, teams, faith groups, and nonprofits. VolunteerSpot boosts turnout while putting an end to frustrating 'reply-all' emails, spreadsheet juggling, and phone tag.

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Agenda:

5 - 5:30 p.m. Registration

5:30 - 6:15 p.m. Cocktail and networking reception

6:15 - 6:25 p.m. Introduction by Cathy A. Fleming, partner, Hodgson Russ LLP
Moderated by Stephanie O'Rourke, senior manager, CohnReznick, LLP

6:25 - 7 p.m. Keynote speaker, Dayna Grayson, partner, New Enterprise Associates, Inc.

7 - 7:45 p.m. Presentations by:

- Lucinda Duncalfe, Real Food Works
- Karen Bantuveris, VolunteerSpot

7:45 - 9 p.m. - Networking

This program is complimentary. Space is limited. Register today!

Sponsored by Hodgson Russ LLP, J.H. Cohn LLP, Cato Capital, and Saddlerock Advisors

Registration subject to verification of credentials. We do not accept registrations from individuals or companies that we deem to offer competitive services.