

WEBINAR: LEGAL CONSIDERATIONS FOR EXPANDING A EUROPEAN FOOD OR BEVERAGE BUSINESS TO THE UNITED STATES

Webinars

July 26, 2017 8:30 - 9:30 a.m. EST (3:30 - 4:30 p.m. EET)

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The United States has a huge appetite for imported foods and beverages, which makes it a mouthwatering target for European food and beverage producers. However, failing to understand some basic aspects about business law in the United States can spoil your expansion plans. This presentation will provide a brief overview about forming a company in the United States, handling contracts, protecting your packaging, protecting your brand, and importing alcoholic beverages.

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