

# IN-HOUSE COUNSEL UPDATE ON INTELLECTUAL PROPERTY LITIGATION 2011

## Seminar

Buffalo, NY  
October 6, 2011  
Event Sponsor: Hodgson Russ

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8:30—10 a.m.  
Hodgson Russ LLP  
The Guaranty Building  
140 Pearl Street, Buffalo, NY

This program examines recent trends in patent litigation and offers practical advice about monitoring social media in the corporate setting to help avoid potential problems.

Topics will include:

- Supreme Court and Federal Circuit Court round up
- Protecting your trademark and reputation in social media
  - New top-level domains and what they mean for your trademark
  - Monitoring the use of Facebook and blogs: Is the burden worth the publicity?

## Attorneys

George Snyder  
Melissa Subject

## Practices & Industries

Business Litigation  
Intellectual Property Litigation