

FROM VENDORS TO CUSTOMERS: MANAGING VALUE-CHAIN RISK IN AN UNCERTAIN AGE

Seminar
Buffalo, NY
April 30, 2009
Event Sponsor: Hodgson Russ

Attorneys
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April 30, 2009
Buffalo, NY
8:30 – 9:45 a.m.
The Guaranty Building
140 Pearl Street, Buffalo, NY

Topics:

- What are effective risk mitigation strategies to employ in agreements with various entities in the value-chain?
- If agreements already exist, what risk mitigation strategies are available outside the terms of the agreement?
- What are the essential legal elements of effective disaster recovery/business continuity planning?
- How do businesses plan for the end game with each entity or stage of the value-chain?
- Who should attend: In-house counsel, chief executive officers, financial officers, and information technology officers