

# DEMYSTIFYING THE IMPACT OF THE COVID-19 CRISIS ON THE CANNABIS INDUSTRY: HOT BUTTONS LIVE WEBCAST

## Webinars

December 17, 2020

3pm - 4pm EST

Event Sponsor: The Knowledge Group

## Attorneys

Patrick Hines

## Practices & Industries

Cannabis & Hemp

December 17, 2020

The COVID-19 pandemic brought unprecedented disruptions on many industries including the cannabis sector. Because of this, companies must always be wary of the crisis's impact on tax, M&A transactions, and other industries affecting cannabis. Additionally, they must keep themselves updated with the significant enforcement actions from the Food and Drug Administration (FDA) and the Federal Trade Commission (FTC) in response to the increasing COVID-19 benefit claims.

Join a panel of key thought leaders and professionals assembled by The Knowledge Group as they delve into an in-depth discussion of the implications of COVID-19 on the cannabis industry. Speakers will also tackle emerging issues and risk mitigation strategies to ensure that they are positioned for success even during the pandemic.

Some of the major topics that will be covered in this course are:

- Cannabis Industry and the COVID-19
- Enforcement Trends and Developments
- Key Issues, Challenges, and Opportunities
- Practical Strategies and Best Practices
- Outlook

## Speakers:

Patrick J. Hines, Partner  
Hodgson Russ LLP

Timothy Bossidy, Senior Director  
SierraConstellation Partners



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