

TRADEMARKS 101: CONSIDERATIONS TO KEEP IN MIND WHEN FORMING A NEW COMPANY OR FOOD ESTABLISHMENT

Webinars

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12pm - 1pm

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Corporate names, trade names and trademarks are not synonymous with one another. Learn the distinctions and gain a better understanding as to how important trademark selection and protection is for your business.

Speakers: Neil Friedman and Ryan McGonigle

Topics:

- What is a trademark?
- How do trademarks differ from corporate names or trade names?
- Considerations for trademark selection and protection: How do I select and protect my trademark?
- Infringement risks

Who should attend: Business owners, restaurant owners, accountants, general practice attorneys and corporate lawyers

CLE credit requested.

Attorneys

Neil Friedman
Ryan McGonigle

Practices & Industries

Food & Beverage
Intellectual Property & Technology
Trademark & Domain Name
Registration

