

## INTRODUCTION TO INTELLECTUAL PROPERTY: PROTECTING YOUR BRAND AND TECHNOLOGY

October 4, 2021 Event Sponsor: Clarkson University Launch It!

October 4, 2021

Nathaniel Lucek discussed strategies for startups to protect their technology and brand at the Launch It! event, hosted by Clarkson University's Shipley Center.

Attorneys

Nathaniel Lucek

Practices & Industries

Startups & Emerging Companies