

HODGSON RUSS'S TORONTO BROCHURE FEATURED IN PRINT MAGAZINE'S BEST-OF ISSUE

September 15, 2008

A corporate brochure for the law firm Hodgson Russ LLP has been selected by PRINT, a bi-monthly magazine dedicated to visual culture and design, for inclusion in the publication's Design Annual 2008, part of the November/December issue.

The brochure showcases the firm's U.S. legal services for the Canadian marketplace, particularly its corporate and securities capabilities. Designed by the Martin Group, it was one of 20,000 entries; only five percent were selected for publication.

Tod Martin, president and founder of the Martin Group, said, "Our challenge was to communicate Hodgson Russ's broad and deep experience serving the often-complex needs of its Toronto-area clients, while at the same time appealing to the brochure's sophisticated audience. This honor reinforces that we hit the mark."

The brochure also received awards from the Legal Marketing Association, a nonprofit membership organization with chapters across North America, including in Toronto; the Ad Club of Buffalo, New York, where the Martin Group is based; and the Western New York region's larger Ad Club. A PDF of the brochure, which is an oversized 21.6 x 35.6 cm, is attached.

Hodgson Russ attorneys advise Canadian clients on U.S. legal issues affecting cross-border business operations in the United States. It is one of the few law firms with a full-time office in Toronto devoted exclusively to practicing U.S. law, and it has one of the largest Canada practice groups among U.S. law firms. Hodgson Russ attorneys have counseled Canadian clients for more than 50 years. In addition to its office in Toronto, the firm has offices in New York, Buffalo, Albany, and Johnstown, New York, and in Boca Raton and Palm Beach, Florida.

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