

Moss & Barnett Client: Impacks

Brandon and Clare Richards

Moss & Barnett is pleased to serve as legal counsel to Brandon and Clare Richards, founders of a rapidly growing Minnesota startup, Impacks. Impacks was founded to address the lack of access many children have to critical school supplies, with a mission to create a world where every student has all of the supplies he or she needs to succeed. The Impacks platform provides a simple, convenient way for families to purchase their school supplies online, while also partnering with schools to help them fundraise. Impacks offers customized, prepackaged school supply kits at less than half



the national average cost, while also giving families a meaningful and convenient way to donate to their school. In addition to donations from families, Impacks also matches a portion of every donation. They have also established a partnership with the Central MN Educational Research & Development Council, and were recently accepted into a nationally ranked and highly competitive accelerator program, gBETA.

Learn more about Impacks: myimpacks.com.



Brandon and Clare Richards
Founders, Impacks

