

# OTT Local Revenue Implications

National Association of Telecommunications Officers and Advisors 42nd Annual Conference,  
Sheraton Downtown Denver Hotel, Denver, CO  
08.31.2022 | 9:00 a.m. (MT)  
Event Sponsor: National Association of Telecommunications Officers and Advisors (NATOA)

More subscribers adding over-the-top (“OTT”) leads to declining revenues subject to franchise fees. In some instances, this programming is still using company-owned facilities in the public rights-to-way (“PROW”) to deliver the video product. However, current methodologies do not recover rent for use of the PROW in these circumstances. This session will explore ideas for local governments to obtain rent from PROW use and the legal hurdles you may encounter.

## Attorneys

Brian T. Grogan

## Practice Areas

Communications

