

# LMA Annual Conference in Review

Legal Marketing Association-Minnesota Chapter April 2015 Program, IDS Conference Center, IDS Center, 80 South Eighth Street, Minneapolis, MN  
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"Content Strategy is the New Kale," "Big Ideas from Not-so-Big Law Firms," and "The Do's and Don'ts of Successful Nominations." These are just a few of the informative sessions scheduled for the 2015 LMA Annual Conference. Join the panel discussion as LMA-MN members who attended the conference provide valuable tips, best practices, and lessons learned from San Diego.

## Attorneys

Deborah J. Weinstock